

Workforce Wednesday Alumni Biographies
May 12, 2020

Finance

Jeb Breece '04

Jeb is a Principal and Portfolio Manager at Spears Abacus, an investment management firm focused on the needs of high-net-worth families and individuals. At Spears Abacus, Jeb co-manages the firm's core equity strategy and works with clients on asset allocation and estate planning. He began his career as an analyst at Abacus & Associates, a single-family office.

Daniel Gajewski '09

Daniel has worked at Lazard, Piper Sandler (formerly Piper Jaffray), Sidoti & Company, and Coleman Research Group.

Nathaniel Shahan '17

Nathaniel majored in political science and graduated from Kenyon in 2017. While at Kenyon he completed internships in financial media, spending two summers working as a reporter for The Deal. After graduation he worked at Latham & Watkins LLP in New York where he spent close to three years as a paralegal in the banking and project finance practices. In this role he supported attorneys on major secured lending deals. In March of 2020 he started in his current role as a Senior Analyst at the strategic communications firm Kekst CNC. At Kekst Nathaniel supports a variety of corporate clients on financial communications and media and crisis consulting mandates.

Emma Hood '19

Emma works at AllianceBernstein as a Fixed Income Associate. During her time at AllianceBernstein, she has rotated through the global economics research team, the High Yield portfolio management team, the technology innovation team, and the multi-sector insurance portfolio management team.

Law

Connie Qian '13

Connie is an associate in Freshfields Bruckhaus Deringer's Capital Markets practice in New York. Connie's practice focuses on debt and equity transactions and corporate governance matters. Prior to joining Freshfields, Connie worked at Morrison & Foerster, where she represented public and private companies in cross-border M&A and financing transactions.

Javier Flores '03

Javier is the managing partner of the Boston office of Dinsmore & Shohl LLP. Javier has diverse litigation experience representing clients in complex commercial matters, including breach of contract, class action, and unfair business practices claims. Furthermore, Javier has successfully represented businesses throughout the country in catastrophic injury cases, including product liability, professional liability, and general liability claims.

Andy Stone '93

Andy is currently general counsel of a publicly-traded mortgage REIT in the San Francisco Bay area. His role encompasses responsibility for all legal and regulatory matters, supervising a 6-10 person team. Prior to his current role, Andy was an in-house attorney at a publicly-traded investment banking firm. Andy can speak about his path from Kenyon to law school at NYU over various hurdles.

Marketing

Courtney Cochrane '95

Courtney Cochrane is currently Global Head of Partnerships at CNET Media Group, a Red Ventures company. An expert at building engaged and dedicated global teams and innovative products across multiple verticals, Courtney has been instrumental in the integration of CNET, ZDNET and GameSpot into the Red Ventures ecosystem.

Courtney can also be found on the speaking circuit leading insightful and engaging conversations about content and media at industry gatherings like CES and Cannes Lions, and is regularly brought in as an expert for companies looking to educate and inspire their teams about the convergence of technology, content, media, commerce.

Prior to Red Ventures, Courtney was a Senior Vice President of Global Digital Sales at ViacomCBS. She currently resides in California with her husband and her two children.

Terry Martin '89

Terry Martin is a Partner in a creative development and production company called Table of Content whose mission is to help marketers meet the growing demand for breakthrough marketing content. By providing both creative development and production capabilities, along with a low overhead business model, Table of Content brings efficiencies to their clients that enable them to create more content and be faster to market.

Terry has over 25 years of experience in global agencies like Ogilvy, BBDO, and DDB creating marketing communications campaigns that support clients' business ambitions. Terry has experience across all major categories and has worked with marketers of all sizes, from disruptive e-commerce start-ups to established Fortune 100 companies. Terry and his partners bring a simple, yet highly collaborative, MEET-THINK-MAKE approach to their work that allows them to be more efficient in getting great work to market...because at the end of the day, that's what clients want (and need) most.

Clients Terry has worked with: American Express, FedEx, Bank of America, Reebok, Wells Fargo, Comcast, Verrica Pharmaceuticals, UiPath."

Miscellaneous

Pegi Godman '73 P'09 '18

Pegi Goodman spent the first 30 years of her career as a creative director for magazines and newspapers. She currently designs infographics, publications and visual branding for digital and print.

Jay Sears II '89

Jay is an executive at the intersection of the Internet, advertising and media industries. General management, business development, strategy and marketing for two successful IPOs, one successful merger and one business failure so spectacular it was the subject of a book. Founder of Team Dayā (Dayā means kindness in Nepali), a group of executives from the advertising and technology industries who are building primary schools in some of the most impoverished places in the world.

Syeda Showkat '15

Originally from the Bronx, Syeda graduated from Kenyon in 2015 with a BA in International Studies. She's held a variety of positions in education, law and the nonprofit sector. Syeda graduated from SOAS, University of London in 2019 with a master's degree in International Studies & Diplomacy and is now working for the United Nation's Climate Action Team. Syeda lives in New York City.

Wanufi Teshome '16

After graduating from Kenyon College in 2016 with a BA in Sociology, Wanufi joined Hilary Clinton's 2016 presidential campaign as a campus organizer in Pennsylvania. After that, Wanufi worked as the program coordinator at the YWCA Lincoln and then as the Regional Program Director at Locust Health Solutions. Wanufi currently works for the NYC Mayor's Office in the Community Affairs Unit as a community liaison.

Colleen Kelly '18

In August 2018, three months after graduation, I moved to rural Uganda for my yearlong Princeton in Africa fellowship where, as a filmmaker and communications fellow for the nonprofit, Nyaka AIDS Orphans Project. The following July, I moved to Lander, WY to work as a marketing manager for NOLS, an outdoor education and environmentally focused nonprofit.

After the organization did mass layoffs due to the pandemic last spring, I transitioned to a not-for-profit and PAC in rural Montana where I canvassed for Democratic candidates who supported senior citizens and progressive health care legislation. In January 2021, I started working for a Kenyon Alum, Amy Rowland's, legal recruiting start-up. I plan to attend graduate school for film in Fall 2021.

Publishing/Media

Peter Harper '88

Peter has worked in publishing/media across his 25+ year career. After 5 years in book publishing sales, Peter returned to business school, and then worked for 15 years at Time Inc. (part of AOL Time Warner), 7 years at Guinness World Records, and the past year at Real-Leaders.com, all in business development and management roles. Peter's experience is focused in marketing, sales, business development and general management.

Michael Greenspon '92 P'21

As the Global Head of New York Times Licensing, he is responsible for The Times' global licensing strategy and businesses. As Global Head of Print Innovation, Mr. Greenspon is the business lead for the ongoing evolution of The New York Times print newspaper, with the goal of enhancing reader engagement, increasing subscriber retention and continuing to provide

meaningful advertising revenue. He has run the division since 2009.

Before stepping into his role in Print Innovation, Mr. Greenspon joined The New York Times Company in 2002 in advertising sales at The Boston Globe. In 2004, he became a director in the Globe's circulation department, overseeing youth readership programs and leading day-to-day operations of the newspaper's wholesale distributor and helped lead The Times' global expansion as the New York lead for international strategy. He also oversaw the company's foreign-language operations, including its Chinese site, cn.nytimes.com, which he launched in 2012.

Before his time at the Globe, Mr. Greenspon held several positions at The Washington Post, including general assignment business reporter, assistant plant manager and financial planner. Prior to his newspaper career, he worked on national security policy at the Department of Defense.

Mr. Greenspon holds a law degree from Georgetown University Law Center and a B.A. from Kenyon College. He is married with two adult children.

Kurestin Armada '13

Kurestin Armada spent time as an assistant at The Lotts Agency before becoming a literary agent at P.S. Literary in 2015. She then joined Root Literary in 2020, where she partners with storytellers who combine artistry with the drive to build a lasting body of work. Kurestin is based in New York City and spends most of her (non-pandemic) time in the city's thriving indie bookstores. She reads widely across genres but specializes in science fiction, fantasy, and graphic novels; some of her recent client titles include *Silver in the Wood* by Emily Tesh and *The Unspoken Name* by A.K. Larkwood.

Writing/Editing

Liza Hamm '91

After graduating from Kenyon, my first job was at the TV show the MacNeil/Lehrer Report. Ultimately, I spent the bulk of my career in magazine publishing though, specifically at People magazine as a reporter, writer and editor. I covered the television beat there for several years which led me to spend a lot of time writing about the burgeoning popularity of celebrity chefs/food culture. In the last few years, I pivoted to podcasts, with a non-profit angle. I work at Heritage Radio Network, a non-profit food media outlet based in Bushwick, Brooklyn. During my time at HRN, I have been responsible for co-producing shows, planning fund-raising events and developing the organization's marketing strategy

Jane Newman '90

I am the Director of Publications at the Brearley School, where I have been working for the past 11 years. Prior to that I spent two decades in publishing, my last position as an editor at Rizzoli.

Sam Anderson '14

Samuel Anderson is a freelance writer living in Brooklyn. After graduating from Kenyon in 2014, he moved to New York to cover the arts-cultural landscape. Prior to going freelance in Fall 2020, he was the lead print editor of V Magazine, an independent fashion bimonthly. Recent clips in T Magazine, Daily Dot, Input, Garage, and Hyperallergic.