



COOPERATIVE INSTITUTIONAL RESEARCH PROGRAM
at the HIGHER EDUCATION RESEARCH INSTITUTE AT UCLA

2012 CIRP Freshman Survey

CIRP Construct Reports

First-time, Full-time Freshmen

Kenyon College

comparison group 1: Private/Nonsectarian 4yr Colleges-very high selectivity
comparison group 2: Private/Nonsectarian 4yr Colleges



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How to Read the CIRP Construct Mean Report

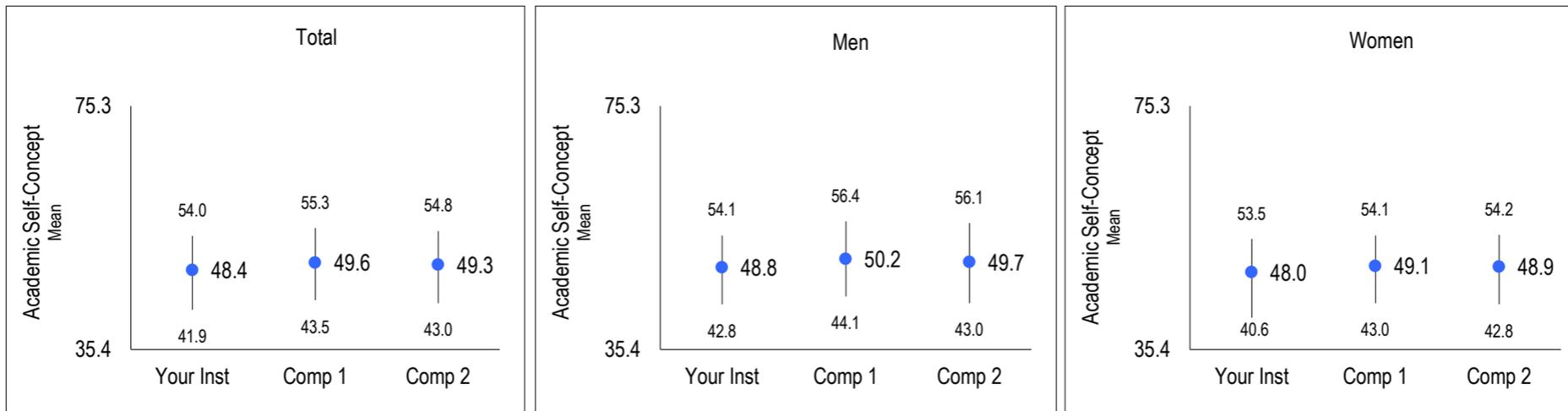
CIRP Constructs are designed to capture the experiences and outcomes institutions are often interested in understanding, but that present a measurement challenge because of their complex and multifaceted nature. To measure these broad underlying areas more precisely, we use Item Response Theory (IRT) to combine individual survey items into global measures that capture these areas. CIRP Constructs are more than a summation of related items; IRT uses response patterns to derive construct score estimates while simultaneously giving greater weight in the estimation process to survey items that tap into the construct more directly. This results in more accurate construct scores. Constructs are particularly useful for benchmarking. They allow you to determine if the experiences and outcomes for your students differ from your comparison groups. Two reports are generated for each CIRP Construct. The Mean Score Report shows comparative information based on the mean score of a construct. The Percentage Report shows comparative information based on the percentage of students who score in the high, average, and low score groups of a construct. We suggest you use the report that best fits your needs as an institution. Both CIRP Construct reports are generated for first-time, full-time freshman, which we define as those respondents who first entered college in 2012 and are currently enrolled full-time.

For more information about IRT and the CIRP Construct development process, see the CIRP Constructs Technical Report at www.heri.ucla.edu

Academic Self-Concept – is a unified measure of students' beliefs about their abilities and confidence in academic environments.

Sample University	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	619	21,085	42,939	300	10,706	19,535	319	10,379	23,404
Mean	48.4	49.6	49.3	48.8	50.2	49.7	48.0	49.1	48.9
Standard Deviation	8.74	8.55	8.85	8.67	8.67	8.97	8.80	8.41	8.74
Significance	-	***	*	-	**	-	-	*	-
Effect Size	-	-0.14	-0.10	-	-0.16	-0.10	-	-0.12	-0.10
25th percentile	41.9	43.5	43.0	42.8	44.1	43.0	40.6	43.0	42.8
75th percentile	54.0	55.3	54.8	54.1	56.4	56.1	53.5	54.1	54.2

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Rate yourself on each of the following traits as compared with the average person your age:

- * Academic ability (3.52)
- * Self-confidence - intellectual (1.22)
- * Drive to achieve (0.95)
- * Mathematical ability (1.22)

Survey Items and Estimation "Weights" – The survey items used in the creation of the CIRP Construct are presented in the order in which they contribute to the construct along with the estimation weights generated in IRT. Items that tap into a trait more effectively are given greater weight in the estimation process.

Charts – Provide a visual display of relevant construct scores for your institution and two comparison groups. The Y axis is defined by the highest and lowest possible construct score. Mean scores are represented by blue circles. The numbers at the top and bottom of the vertical line are values for the 75th and 25th percentiles.

CIRP Construct Definition –

Summarizes the theoretical rationale for creating the construct.

Standard Deviation –

Measures the variability around the mean. A small standard deviation indicates that the responses for the construct tend to be very close to the mean, whereas a large standard deviation indicates that the responses are spread over a larger range of response options.

Statistical Significance –

Uses t-test to examine the difference between the mean construct score for your institution and the comparison group. Constructs with mean differences that are larger than would be expected by chance are noted with one, two, or three stars, which correspond to the three standard levels of significance (*p< .05, **p< .01, and ***p< .001). Statistical significance measures the extent to which a difference is occurring by chance, not the extent to which a difference is practically important. Large sample sizes (like those in the comparison groups) tend to generate statistical significance even though the magnitude of the difference may be small and not practically significant. In order to provide additional context to statistical significance, effect sizes are provided.

Comp 1 – The first comparison group is based on your institution's type, control, and selectivity.

Comp 2 – The second comparison group is based on your institution's type and control.

Mean – The arithmetic mean is computed for each CIRP Construct based on the construct score. CIRP Constructs are scored on a z-score metric and rescaled for a mean of approximately 50 and standard deviation of 10.

Effect Size – Determines the practical significance of the mean difference between your institution and the comparison group. It is calculated by dividing the mean difference by the standard deviation of the comparison group. Generally, an effect size of .2 is considered small, .5 medium, and .8 large. A positive sign indicates that your institution's mean is greater than the mean of the comparison group; a negative sign indicates your mean is smaller than the mean of the comparison group.

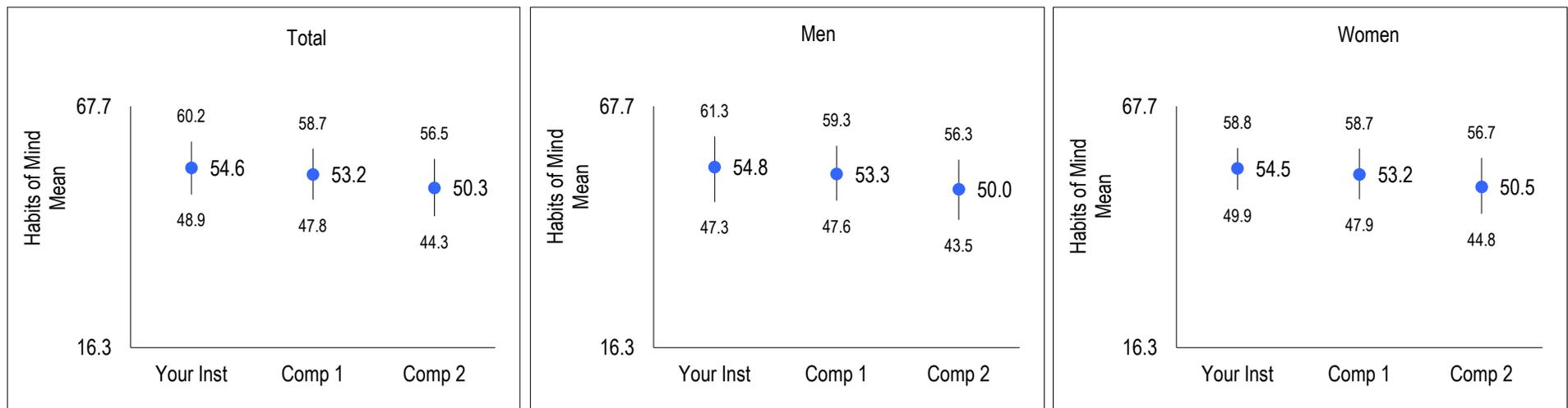


2012 CIRP Freshman Survey
First-time, Full-time Freshmen
Habits of Mind
CIRP Construct Mean Report

Habits of Mind - is a unified measure of the behaviors and traits associated with academic success. These learning behaviors are seen as the foundation for lifelong learning.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	366	16,229	31,588	164	6,991	12,950	202	9,238	18,638
Mean	54.6	53.2	50.3	54.8	53.3	50.0	54.5	53.2	50.5
Standard Deviation	7.49	8.27	9.01	8.19	8.58	9.22	6.88	8.02	8.84
Significance	-	**	***	-	*	***	-	*	***
Effect Size	-	0.17	0.48	-	0.17	0.51	-	0.16	0.44
25th percentile	48.9	47.8	44.3	47.3	47.6	43.5	49.9	47.9	44.8
75th percentile	60.2	58.7	56.5	61.3	59.3	56.3	58.8	58.7	56.7

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

How often in the past year did you:

- * Seek solutions to problems and explain them to others (1.99)
- * Support your opinions with a logical argument (1.74)
- * Seek alternative solutions to a problem (1.61)
- * Evaluate the quality or reliability of information you received (1.58)
- * Explore topics on your own, even though it was not required for a class (1.27)
- * Seek feedback on your academic work (1.24)

- * Ask questions in class (1.20)
- * Look up scientific research articles and resources (1.05)
- * Revise your papers to improve your writing (1.04)
- * Take a risk because you feel you have more to gain (1.03)
- * Accept mistakes as part of the learning process (0.95)

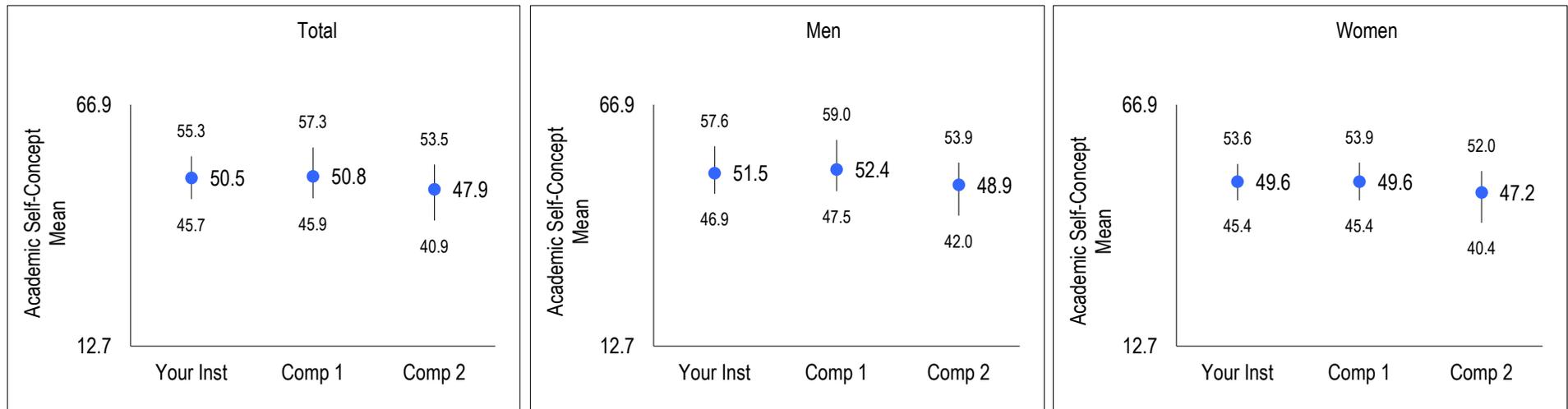


2012 CIRP Freshman Survey
First-time, Full-time Freshmen
Academic Self-Concept
CIRP Construct Mean Report

Academic Self-Concept - is a unified measure of students' beliefs about their abilities and confidence in academic environments.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	365	15,859	30,861	163	6,826	12,640	202	9,033	18,221
Mean	50.5	50.8	47.9	51.5	52.4	48.9	49.6	49.6	47.2
Standard Deviation	7.33	8.04	8.44	7.86	8.25	8.64	6.78	7.68	8.22
Significance	-	-	***	-	-	***	-	-	***
Effect Size	-	-0.04	0.31	-	-0.10	0.31	-	0.00	0.30
25th percentile	45.7	45.9	40.9	46.9	47.5	42.0	45.4	45.4	40.4
75th percentile	55.3	57.3	53.5	57.6	59.0	53.9	53.6	53.9	52.0

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Rate yourself on each of the following traits as compared with the average person your age:

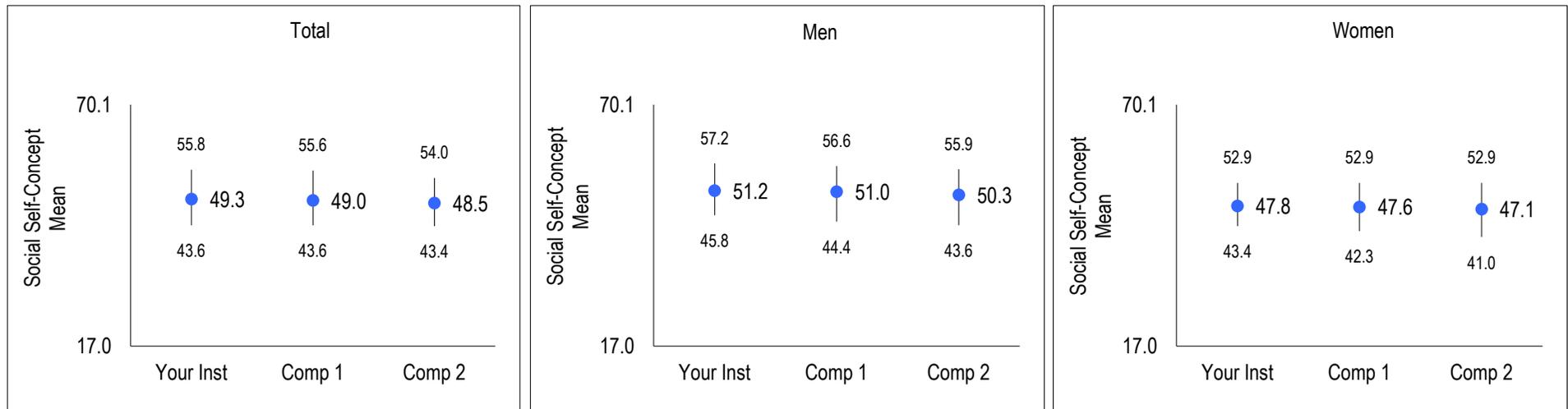
- * Academic ability (3.52)
- * Mathematical ability (1.32)
- * Self-confidence - intellectual (1.22)
- * Drive to achieve (0.95)



Social Self-Concept - is a unified measure of students' beliefs about their abilities and confidence in social situations.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	365	15,838	30,817	163	6,811	12,612	202	9,027	18,205
Mean	49.3	49.0	48.5	51.2	51.0	50.3	47.8	47.6	47.1
Standard Deviation	8.79	8.82	9.06	9.49	9.13	9.11	7.90	8.30	8.79
Significance	-	-	-	-	-	-	-	-	-
Effect Size	-	0.03	0.09	-	0.03	0.10	-	0.03	0.08
25th percentile	43.6	43.6	43.4	45.8	44.4	43.6	43.4	42.3	41.0
75th percentile	55.8	55.6	54.0	57.2	56.6	55.9	52.9	52.9	52.9

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Rate yourself on each of the following traits as compared with the average person your age:

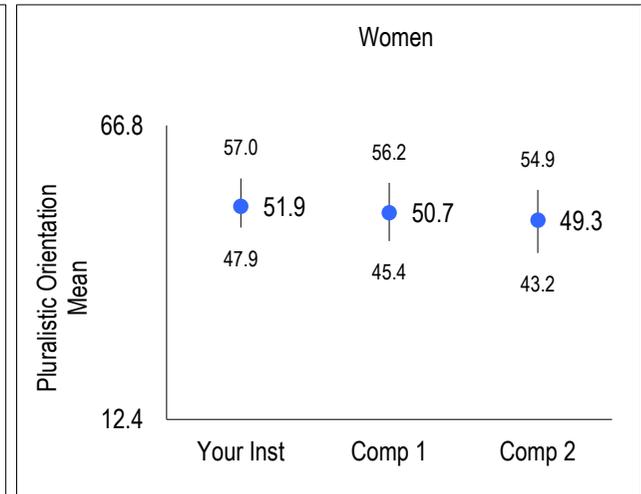
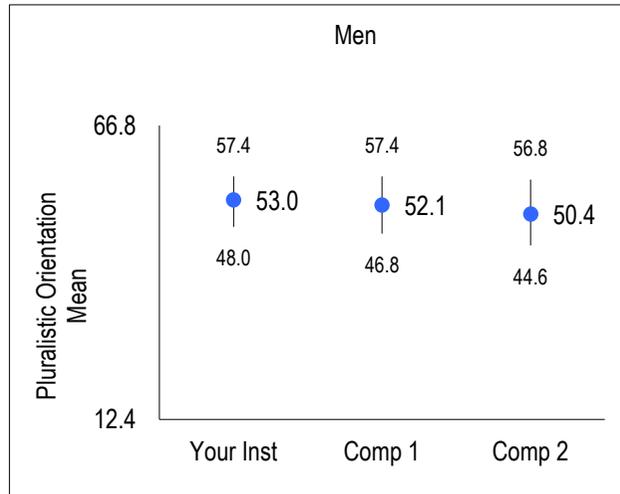
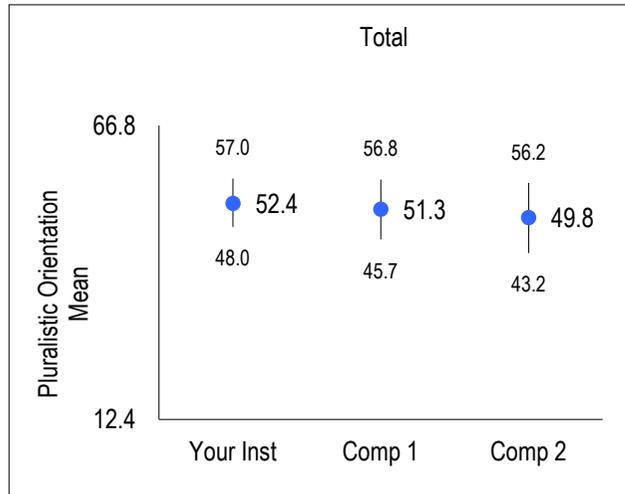
- * Self-confidence - social (2.33)
- * Leadership ability (1.96)
- * Popularity (1.92)
- * Public speaking ability (1.68)



Pluralistic Orientation - measures skills and dispositions appropriate for living and working in a diverse society.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	365	16,233	31,552	163	7,004	12,948	202	9,229	18,604
Mean	52.4	51.3	49.8	53.0	52.1	50.4	51.9	50.7	49.3
Standard Deviation	7.73	8.05	8.77	8.28	8.22	9.02	7.23	7.87	8.56
Significance	-	*	***	-	-	***	-	*	***
Effect Size	-	0.14	0.30	-	0.12	0.29	-	0.15	0.30
25th percentile	48.0	45.7	43.2	48.0	46.8	44.6	47.9	45.4	43.2
75th percentile	57.0	56.8	56.2	57.4	57.4	56.8	57.0	56.2	54.9

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Rate yourself on each of the following traits as compared with the average person your age:

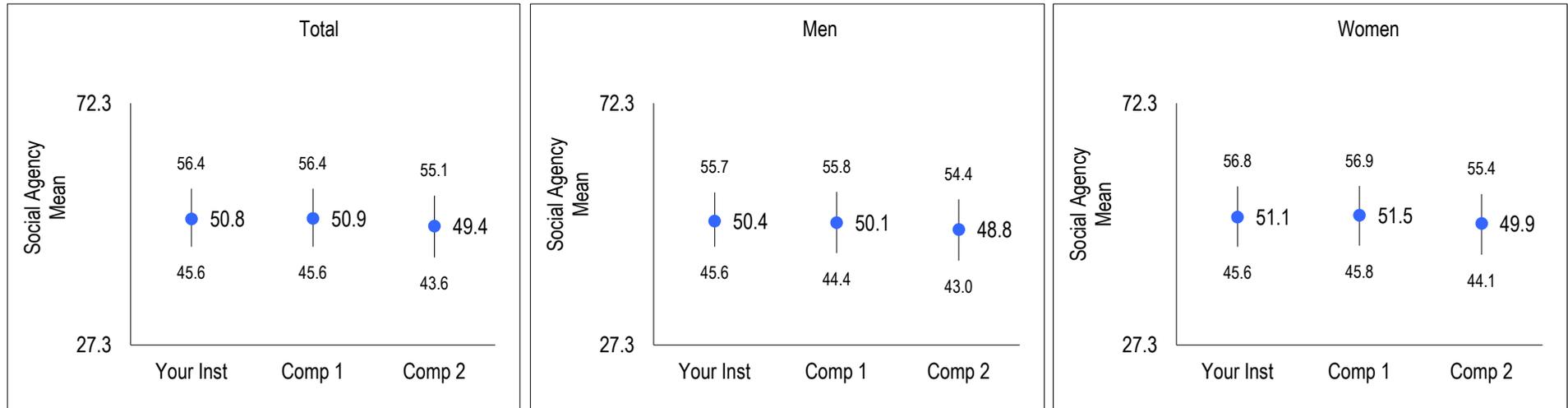
- * Ability to work cooperatively with diverse people (2.39)
- * Tolerance of others with different beliefs (2.35)
- * Openness to having my own views challenged (2.13)
- * Ability to discuss and negotiate controversial issues (2.03)
- * Ability to see the world from someone else's perspective (1.78)



Social Agency - measures the extent to which students value political and social involvement as a personal goal.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	363	15,662	30,395	162	6,717	12,404	201	8,945	17,991
Mean	50.8	50.9	49.4	50.4	50.1	48.8	51.1	51.5	49.9
Standard Deviation	8.15	8.64	8.90	8.27	8.92	9.05	8.05	8.38	8.76
Significance	-	-	**	-	-	*	-	-	*
Effect Size	-	-0.01	0.15	-	0.03	0.17	-	-0.04	0.14
25th percentile	45.6	45.6	43.6	45.6	44.4	43.0	45.6	45.8	44.1
75th percentile	56.4	56.4	55.1	55.7	55.8	54.4	56.8	56.9	55.4

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Indicate the importance to you personally of each of the following:

- * Participating in a community action program (2.42)
- * Helping to promote racial understanding (2.05)
- * Becoming a community leader (2.01)

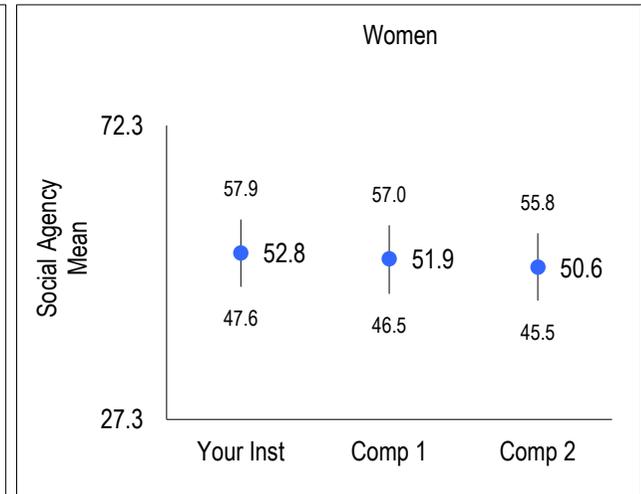
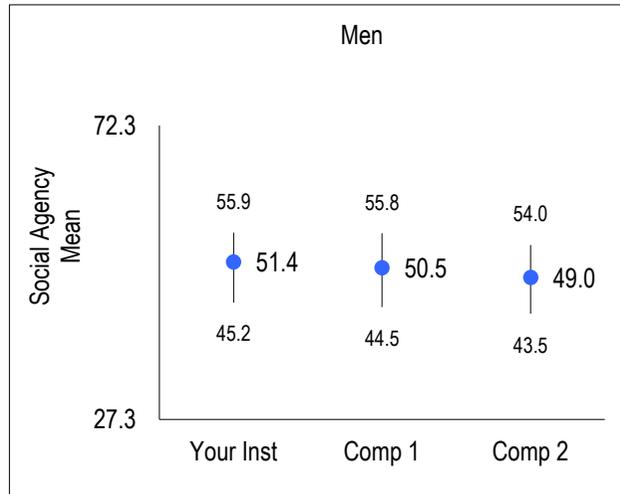
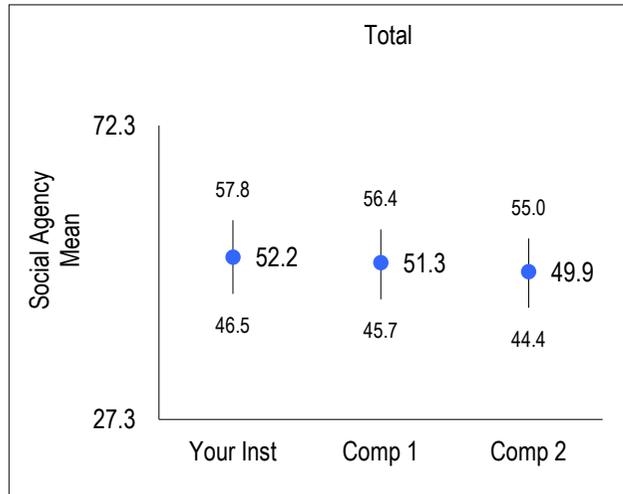
- * Influencing social values (1.58)
- * Helping others who are in difficulty (1.36)
- * Keeping up to date with political affairs (1.35)



Civic Engagement - measures the extent to which students are motivated and involved in civic, electoral, and political activities.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	373	16,385	31,886	166	7,081	13,097	207	9,304	18,789
Mean	52.2	51.3	49.9	51.4	50.5	49.0	52.8	51.9	50.6
Standard Deviation	7.75	7.98	7.91	7.84	8.12	7.95	7.64	7.82	7.81
Significance	-	*	***	-	-	***	-	-	***
Effect Size	-	0.11	0.28	-	0.11	0.30	-	0.11	0.28
25th percentile	46.5	45.7	44.4	45.2	44.5	43.5	47.6	46.5	45.5
75th percentile	57.8	56.4	55.0	55.9	55.8	54.0	57.9	57.0	55.8

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Indicate activities you did in the past year:

- *Demonstrated for a cause (e.g., boycott, rally, protest) (1.46)
- *Worked on local, state, or national political campaign (1.42)
- *Publicly communicated my opinion about a cause (e.g., blog, email, petition) (1.35)
- *Helped raise money for a cause or campaign (1.11)
- *Performed volunteer work (0.80)

Indicate the importance to you personally of each of the following:

- *Influencing social values (0.97)
- *Keeping up to date with political affairs (0.86)

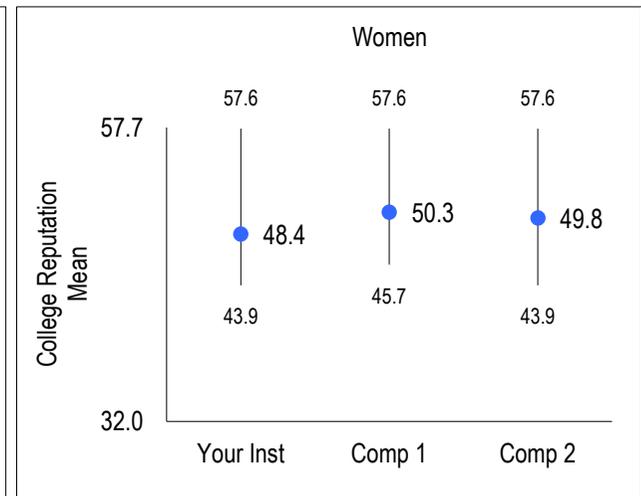
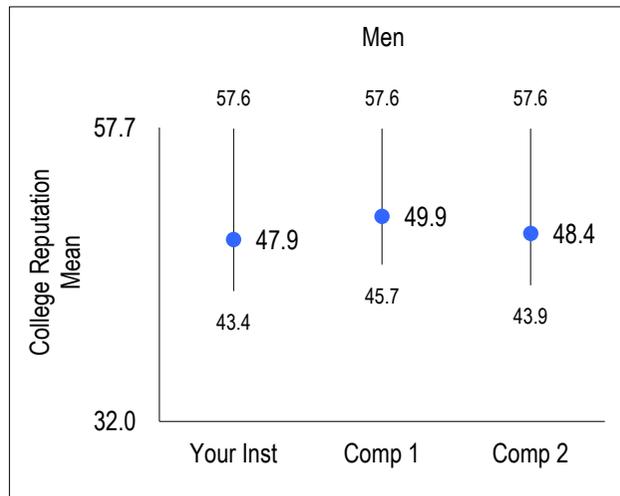
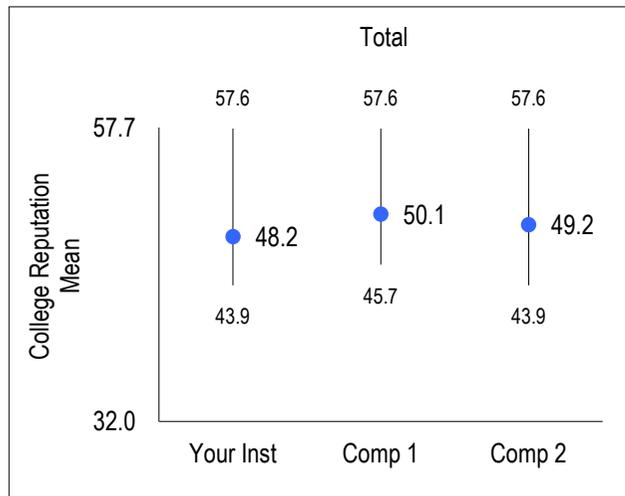


2012 CIRP Freshman Survey
First-time, Full-time Freshmen
College Reputation Orientation
CIRP Construct Mean Report

College Reputation Orientation - measures the degree to which students value academic reputation and future career potential as a reason for choosing this college.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	363	15,987	31,066	164	6,878	12,718	199	9,109	18,348
Mean	48.2	50.1	49.2	47.9	49.9	48.4	48.4	50.3	49.8
Standard Deviation	7.56	7.19	7.25	7.69	7.29	7.31	7.46	7.12	7.15
Significance	-	***	**	-	***		-	***	**
Effect Size	-	-0.28	-0.14	-	-0.28	-0.08	-	-0.27	-0.20
25th percentile	43.9	45.7	43.9	43.4	45.7	43.9	43.9	45.7	43.9
75th percentile	57.6	57.6	57.6	57.6	57.6	57.6	57.6	57.6	57.6

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

How important was each reason in your decision to come here?

- * This college's graduates get good jobs (6.11)
- * This college's graduates gain admission to top graduate/professional schools (2.50)
- * This college has a very good academic reputation (1.54)

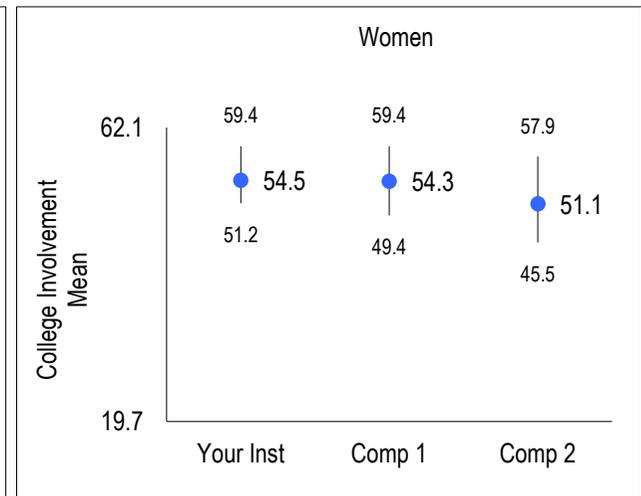
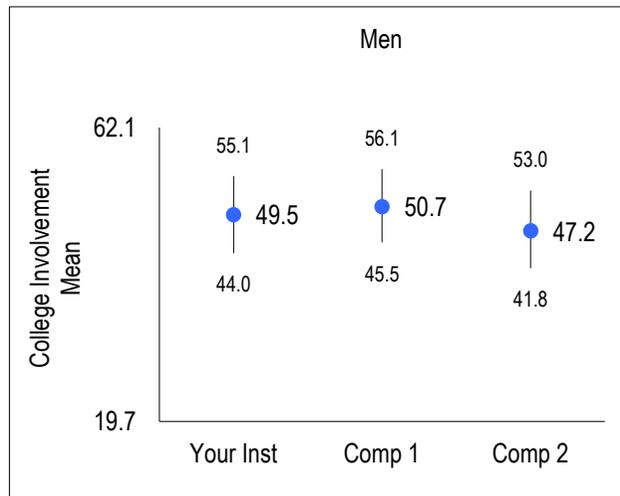
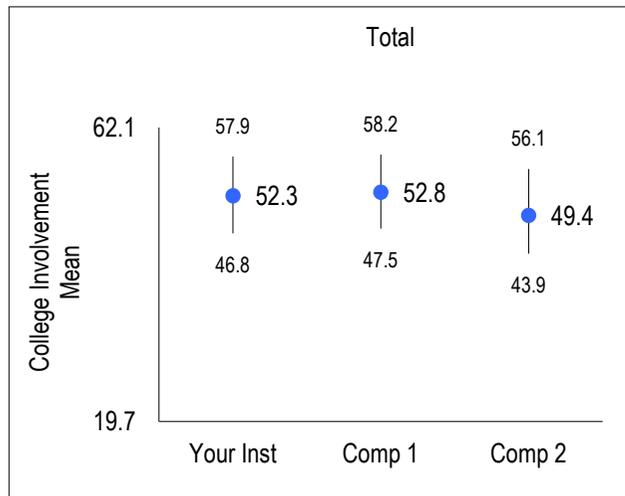


2012 CIRP Freshman Survey
First-time, Full-time Freshmen
Likelihood of College Involvement
CIRP Construct Mean Report

Likelihood of College Involvement - is a unified measure of students' expectations about their involvement in college life generally.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	361	15,602	30,265	160	6,684	12,347	201	8,918	17,918
Mean	52.3	52.8	49.4	49.5	50.7	47.2	54.5	54.3	51.1
Standard Deviation	7.18	7.39	8.43	7.29	7.68	8.37	6.29	6.75	8.09
Significance	-	-	***	-	-	***	-	-	***
Effect Size	-	-0.07	0.34	-	-0.15	0.28	-	0.02	0.42
25th percentile	46.8	47.5	43.9	44.0	45.5	41.8	51.2	49.4	45.5
75th percentile	57.9	58.2	56.1	55.1	56.1	53.0	59.4	59.4	57.9

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

What is your best guess as to the chances that you will:

- * Participate in student clubs/groups (3.25)
- * Participate in volunteer or community service work (1.58)
- * Socialize with someone of another racial/ethnic group (1.28)
- * Participate in a study abroad program (1.24)
- * Participate in student government (0.96)



How to Read the CIRP Construct Percentage Report

CIRP Constructs are designed to capture the experiences and outcomes institutions are often interested in understanding, but that present a measurement challenge because of their complex and multifaceted nature. To measure these broad underlying areas more precisely, we use Item Response Theory (IRT) to combine individual survey items into global measures that capture these areas. CIRP Constructs are more than a summation of related items; IRT uses response patterns to derive construct score estimates while simultaneously giving greater weight in the estimation process to survey items that tap into the construct more directly. This results in more accurate construct scores. Constructs are particularly useful for benchmarking. They allow you to determine if the experiences and outcomes for your students differ from your comparison groups. Two reports are generated for each CIRP Construct. The Mean Score Report shows comparative information based on the mean score of a construct. The Percentage Report shows comparative information based on the percentage of students who score in the high, average, and low score groups of a construct. We suggest you use the report that best fits your needs as an institution. Both CIRP Construct reports are generated for first-time, full-time freshman, which we define as those respondents who first entered college in 2012 and are currently enrolled full-time. For more information about IRT and the CIRP Construct development process, see the CIRP Constructs Technical Report at www.heri.ucla.edu

CIRP Construct Definition – Summarizes the theoretical rationale for creating the construct.

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Comp 2 – The second comparison group is based on your institution's type and control.

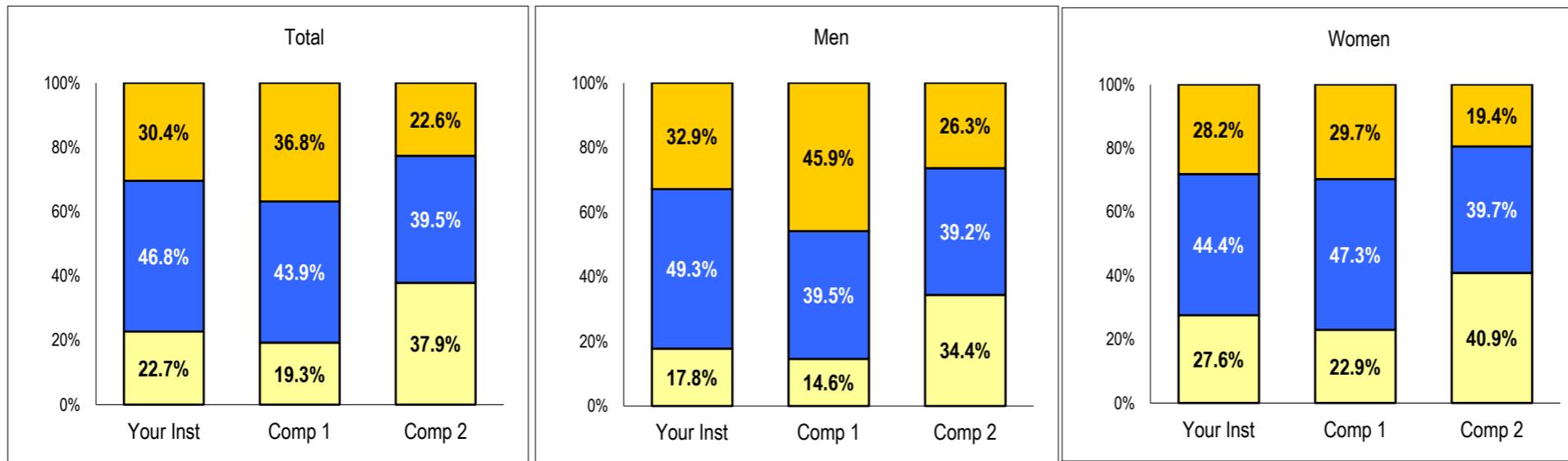
Statistical Significance – uses a proportional difference test to examine the difference between the percentage of students in the high score group for your institution and the percentage of students in the high score group in the comparison group. Differences larger than what would be expected by chance are noted with one, two, or three stars, which correspond to the three standard levels of significance (*p<.05, **p<.01, ***p<.001). Statistical significance measures the extent to which a difference is occurring by chance, not the extent to which a difference is practically important. Large sample sizes (like those in the comparison groups) tend to generate statistical significance even though the magnitude of the difference might be small and not practically important.

Unlike the means scores report, in this case there are no effect size calculations to guide you in determining practical importance when comparing proportional differences.

Academic Self-Concept – is a unified measure of students' beliefs about their abilities and confidence in academic environments.

Sample University	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	313	13,401	30,456	153	5,876	13,369	160	7,525	17,087
High Academic Self-Concept	30.4%	36.8%	22.6%	32.9%	45.9%	26.3%	28.2%	29.7%	19.4%
Average Academic Self-Concept	46.8%	43.9%	39.5%	49.3%	39.5%	39.2%	44.4%	47.3%	39.7%
Low Academic Self-Concept	22.7%	19.3%	37.9%	17.8%	14.6%	34.4%	27.6%	22.9%	40.9%
Significance (based on High score group)	-	*	***	-	**	***	-		***

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Rate yourself on each of the following traits as compared with the average person your age:

- * Academic ability (3.52)
- * Self-confidence - intellectual (1.22)
- * Drive to achieve (0.95)
- * Mathematical ability (1.32)

Survey Items and Estimation "Weights" – The survey items used in the creation of the CIRP Construct are presented in the order in which they contribute to the construct along with the estimation weights generated in IRT. Items that tap into a trait more effectively are given greater weight in the estimation process.

Charts – CIRP Constructs are scored on a z-score metric and rescaled for a mean of approximately 50 and standard deviation of 10. The Low, Average, and High construct score group percentages are reported here. The "Low" score group represents students who are one-half standard deviation below the mean. The "Average" score group represents students whose scores are within one-half standard deviation of the mean. The "High" score group represents students who are one-half standard deviation or more above the mean.

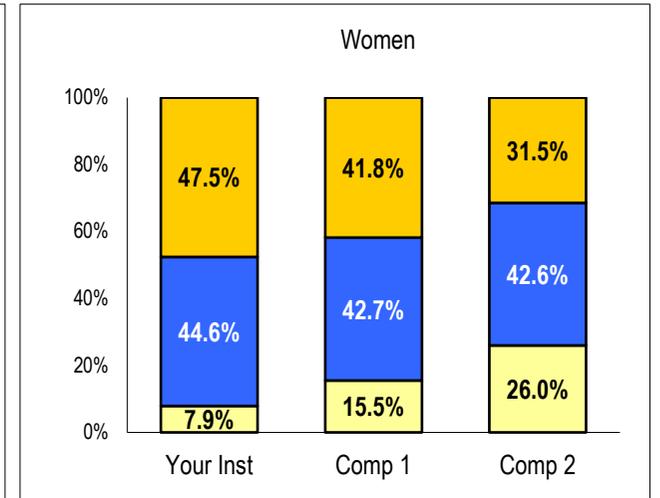
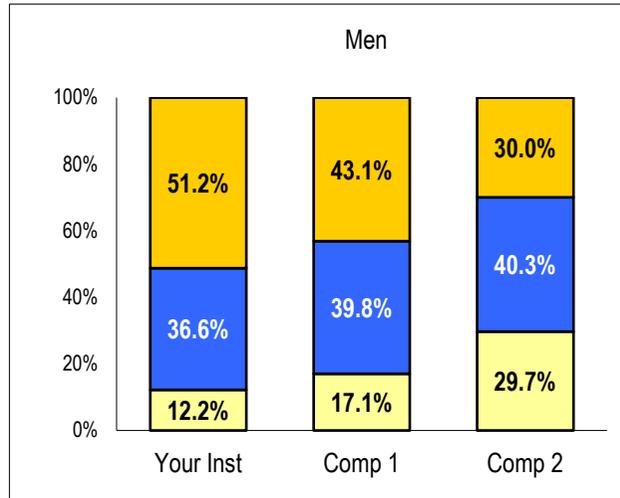
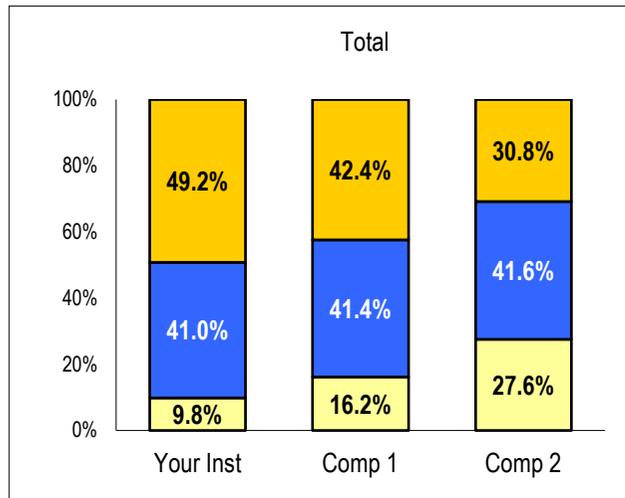


2012 CIRP Freshman Survey
First-time, Full-time Freshmen
Habits of Mind
CIRP Construct Percentage Report

Habits of Mind - is a unified measure of the behaviors and traits associated with academic success. These learning behaviors are seen as the foundation for lifelong learning.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	366	16,229	31,588	164	6,991	12,950	202	9,238	18,638
High Habits of Mind	49.2%	42.4%	30.8%	51.2%	43.1%	30.0%	47.5%	41.8%	31.5%
Average Habits of Mind	41.0%	41.4%	41.6%	36.6%	39.8%	40.3%	44.6%	42.7%	42.6%
Low Habits of Mind	9.8%	16.2%	27.6%	12.2%	17.1%	29.7%	7.9%	15.5%	26.0%
Significance (based on High score group)	-		***	-		***	-		***

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

How often in the past year did you:

- * Seek solutions to problems and explain them to others (1.99)
- * Support your opinions with a logical argument (1.74)
- * Seek alternative solutions to a problem (1.61)
- * Evaluate the quality or reliability of information you received (1.58)
- * Explore topics on your own, even though it was not required for a class (1.27)
- * Seek feedback on your academic work (1.24)

- * Ask questions in class (1.20)
- * Look up scientific research articles and resources (1.05)
- * Revise your papers to improve your writing (1.04)
- * Take a risk because you feel you have more to gain (1.03)
- * Accept mistakes as part of the learning process (0.95)

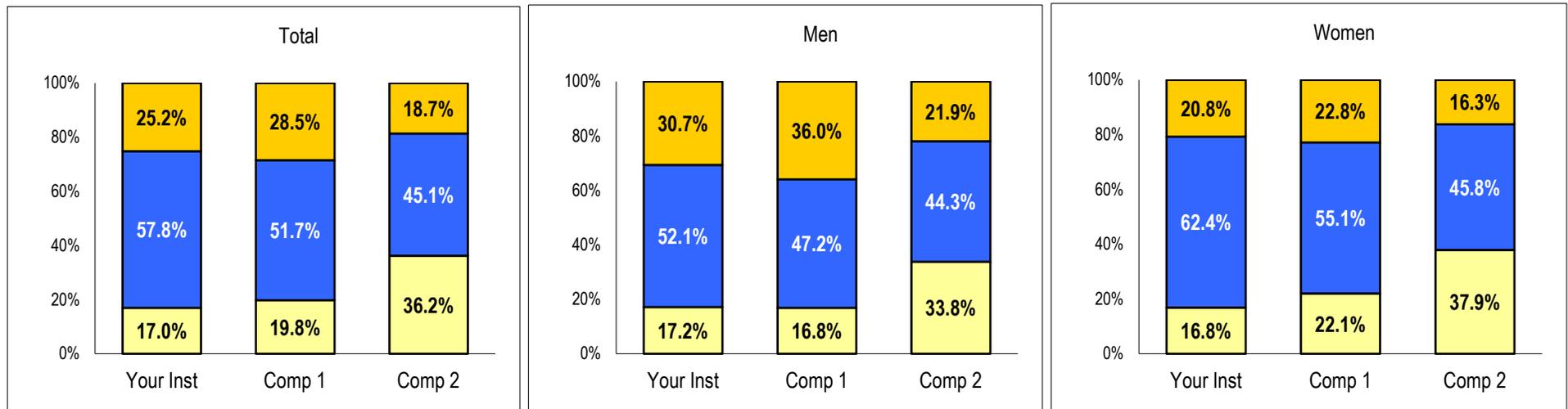


2012 CIRP Freshman Survey
First-time, Full-time Freshmen
Academic Self-Concept
CIRP Construct Percentage Report

Academic Self-Concept - is a unified measure of students' beliefs about their abilities and confidence in academic environments.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	365	15,859	30,861	163	6,826	12,640	202	9,033	18,221
High Academic Self-Concept	25.2%	28.5%	18.7%	30.7%	36.0%	21.9%	20.8%	22.8%	16.3%
Average Academic Self-Concept	57.8%	51.7%	45.1%	52.1%	47.2%	44.3%	62.4%	55.1%	45.8%
Low Academic Self-Concept	17.0%	19.8%	36.2%	17.2%	16.8%	33.8%	16.8%	22.1%	37.9%
Significance (based on High score group)	-	-	-	-	-	-	-	-	-

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Rate yourself on each of the following traits as compared with the average person your age:

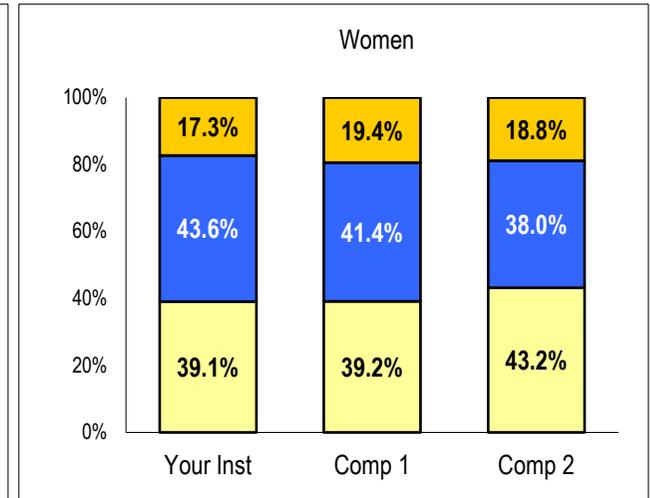
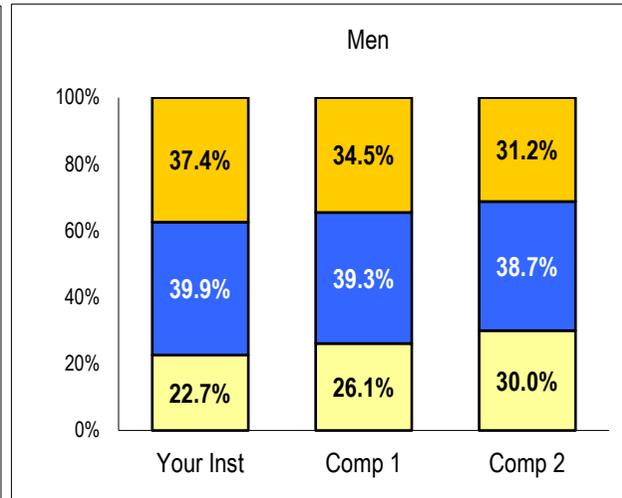
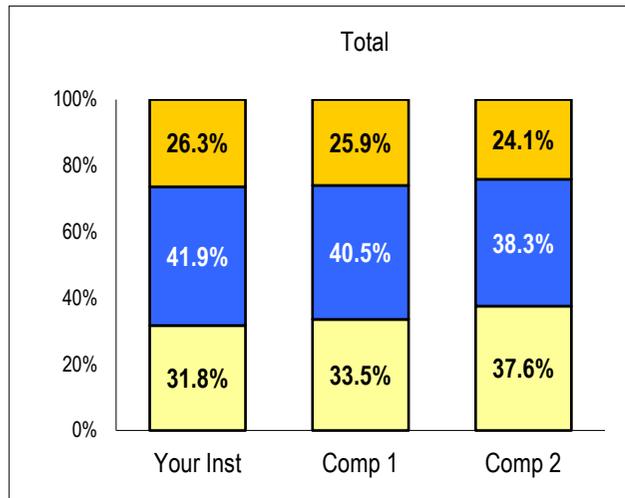
- * Academic ability (3.52)
- * Mathematical ability (1.32)
- * Self-confidence - intellectual (1.22)
- * Drive to achieve (0.95)



Social Self-Concept - is a unified measure of students' beliefs about their abilities and confidence in social situations.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	365	15,838	30,817	163	6,811	12,612	202	9,027	18,205
High Social Self-Concept	26.3%	25.9%	24.1%	37.4%	34.5%	31.2%	17.3%	19.4%	18.8%
Average Social Self-Concept	41.9%	40.5%	38.3%	39.9%	39.3%	38.7%	43.6%	41.4%	38.0%
Low Social Self-Concept	31.8%	33.5%	37.6%	22.7%	26.1%	30.0%	39.1%	39.2%	43.2%
Significance (based on High score group)	-	-	-	-	-	-	-	-	-

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Rate yourself on each of the following traits as compared with the average person your age:

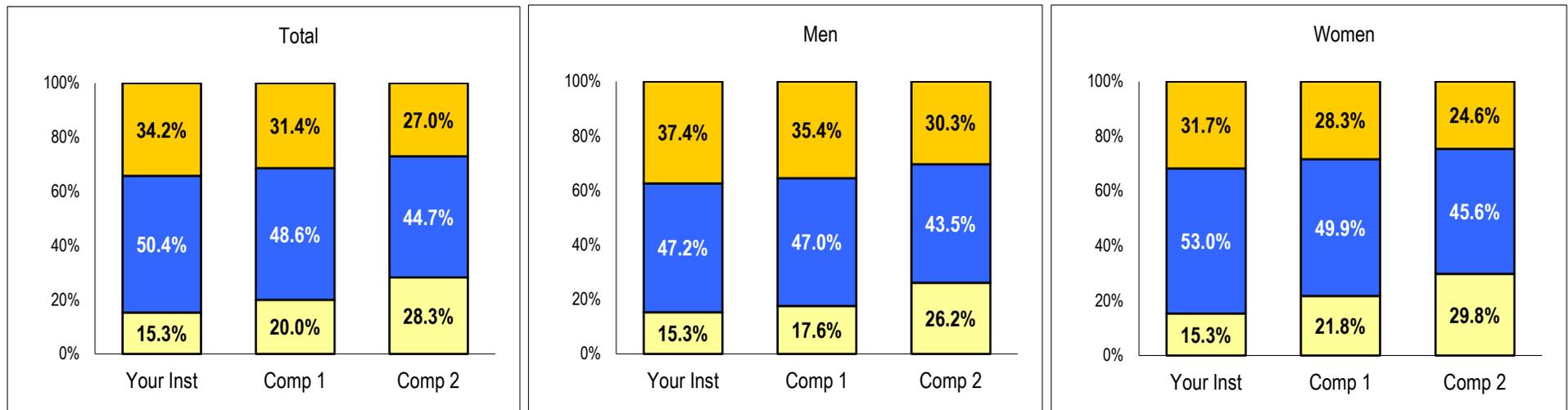
- * Self-confidence - social (2.33)
- * Leadership ability (1.96)
- * Popularity (1.92)
- * Public speaking ability (1.68)



Pluralistic Orientation - measures skills and dispositions appropriate for living and working in a diverse society.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	365	16,233	31,552	163	7,004	12,948	202	9,229	18,604
High Pluralistic Orientation	34.2%	31.4%	27.0%	37.4%	35.4%	30.3%	31.7%	28.3%	24.6%
Average Pluralistic Orientation	50.4%	48.6%	44.7%	47.2%	47.0%	43.5%	53.0%	49.9%	45.6%
Low Pluralistic Orientation	15.3%	20.0%	28.3%	15.3%	17.6%	26.2%	15.3%	21.8%	29.8%
Significance (based on High score group)	-	-	-	-	-	-	-	-	-

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Rate yourself on each of the following traits as compared with the average person your age:

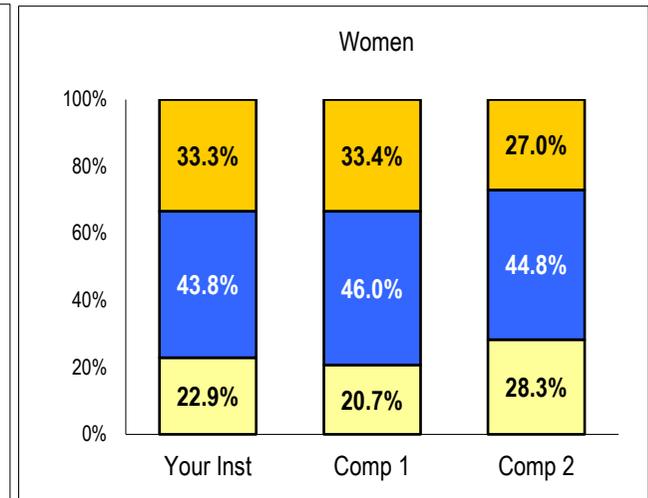
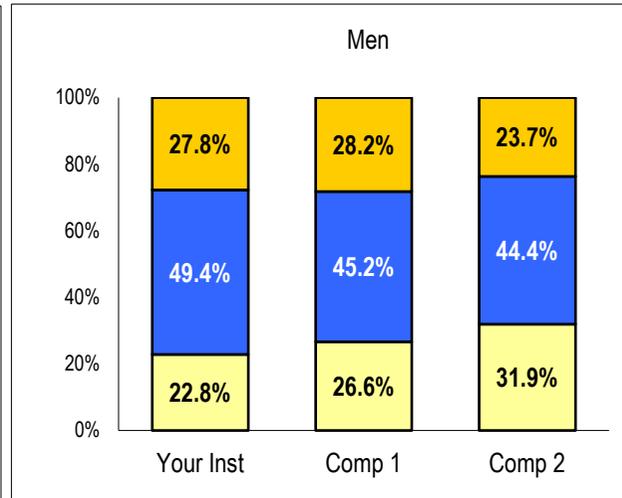
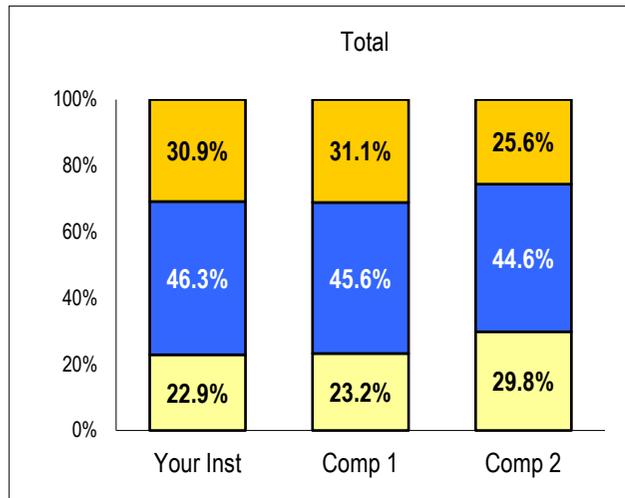
- * Ability to work cooperatively with diverse people (2.39)
- * Tolerance of others with different beliefs (2.35)
- * Openness to having my own views challenged (2.13)
- * Ability to discuss and negotiate controversial issues (2.03)
- * Ability to see the world from someone else's perspective (1.78)



Social Agency - measures the extent to which students value political and social involvement as a personal goal.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	363	15,662	30,395	162	6,717	12,404	201	8,945	17,991
High Social Agency	30.9%	31.1%	25.6%	27.8%	28.2%	23.7%	33.3%	33.4%	27.0%
Average Social Agency	46.3%	45.6%	44.6%	49.4%	45.2%	44.4%	43.8%	46.0%	44.8%
Low Social Agency	22.9%	23.2%	29.8%	22.8%	26.6%	31.9%	22.9%	20.7%	28.3%
Significance (based on High score group)	-	-	-	-	-	-	-	-	-

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Indicate the importance to you personally of each of the following:

- * Participating in a community action program (2.42)
- * Helping to promote racial understanding (2.05)
- * Becoming a community leader (2.01)

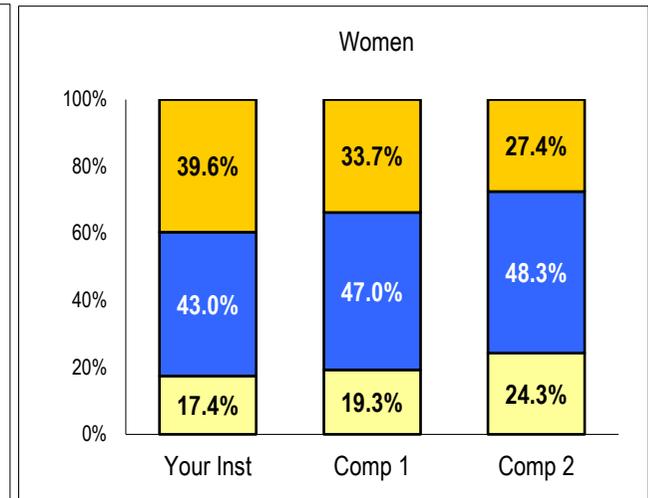
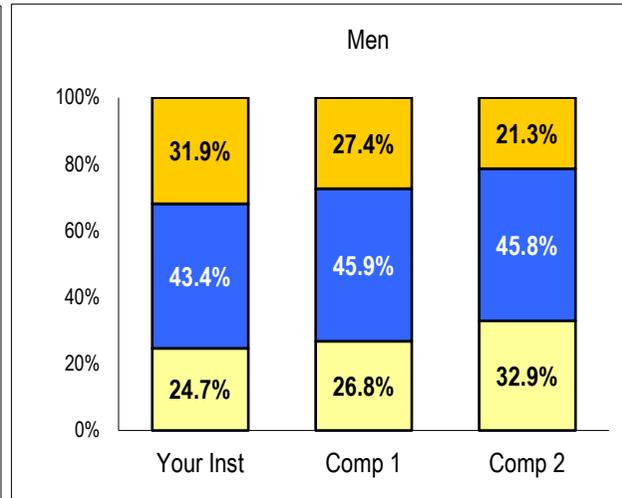
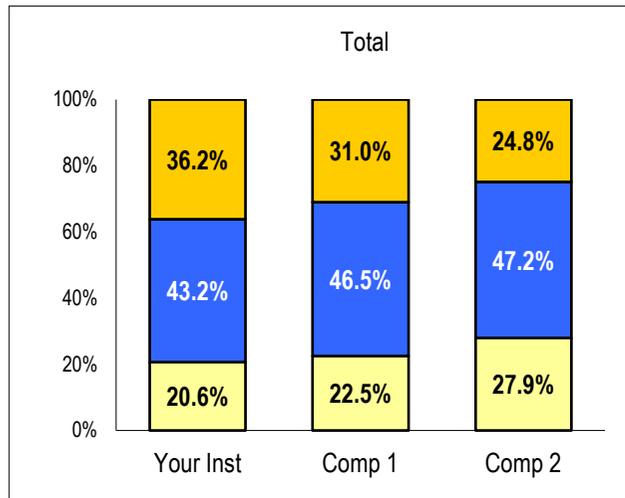
- * Influencing social values (1.58)
- * Helping others who are in difficulty (1.36)
- * Keeping up to date with political affairs (1.35)



Civic Engagement - measures the extent to which students are motivated and involved in civic, electoral, and political activities.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	373	16,385	31,886	166	7,081	13,097	207	9,304	18,789
High Civic Engagement	36.2%	31.0%	24.8%	31.9%	27.4%	21.3%	39.6%	33.7%	27.4%
Average Civic Engagement	43.2%	46.5%	47.2%	43.4%	45.9%	45.8%	43.0%	47.0%	48.3%
Low Civic Engagement	20.6%	22.5%	27.9%	24.7%	26.8%	32.9%	17.4%	19.3%	24.3%
Significance (based on High score group)	-		**	-			-		*

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

Indicate activities you did in the past year:

- *Demonstrated for a cause (e.g., boycott, rally, protest) (1.46)
- *Worked on local, state, or national political campaign (1.42)
- *Publicly communicated my opinion about a cause (e.g., blog, email, petition) (1.35)
- *Helped raise money for a cause or campaign (1.11)
- *Performed volunteer work (0.80)

Indicate the importance to you personally of each of the following:

- *Influencing social values (0.97)
- *Keeping up to date with political affairs (0.86)

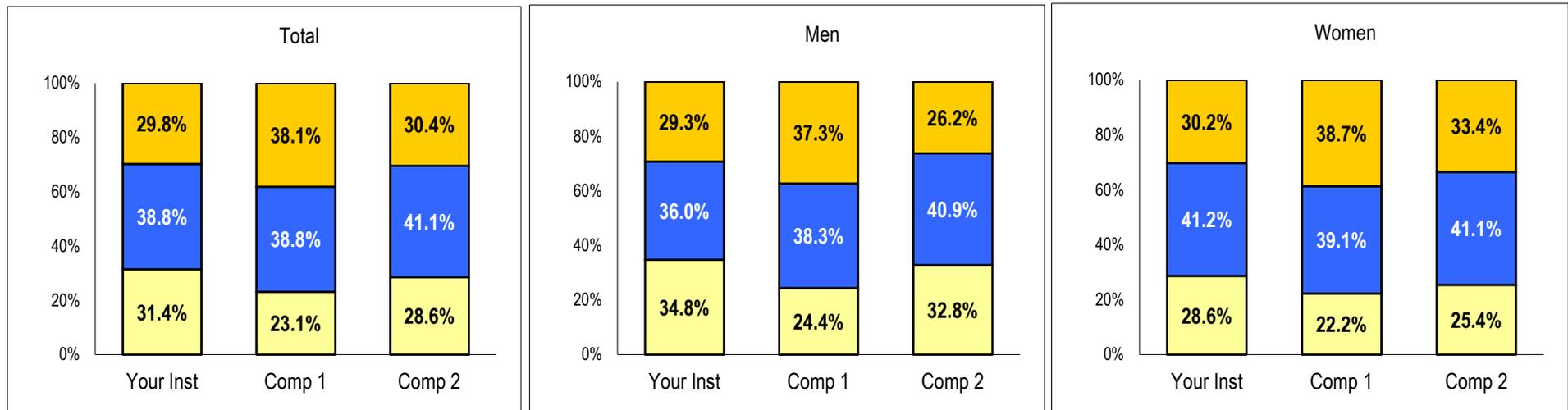


2012 CIRP Freshman Survey
First-time, Full-time Freshmen
College Reputation Orientation
CIRP Construct Percentage Report

College Reputation Orientation - measures the degree to which students value academic reputation and future career potential as a reason for choosing this college.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	363	15,987	31,066	164	6,878	12,718	199	9,109	18,348
High College Reputation Orientation	29.8%	38.1%	30.4%	29.3%	37.3%	26.2%	30.2%	38.7%	33.4%
Average College Reputation Orientation	38.8%	38.8%	41.1%	36.0%	38.3%	40.9%	41.2%	39.1%	41.1%
Low College Reputation Orientation	31.4%	23.1%	28.6%	34.8%	24.4%	32.8%	28.6%	22.2%	25.4%
Significance (based on High score group)	-			-			-		

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

How important was each reason in your decision to come here?

- * This college's graduates get good jobs (6.11)
- * This college's graduates gain admission to top graduate/professional schools (2.50)
- * This college has a very good academic reputation (1.54)

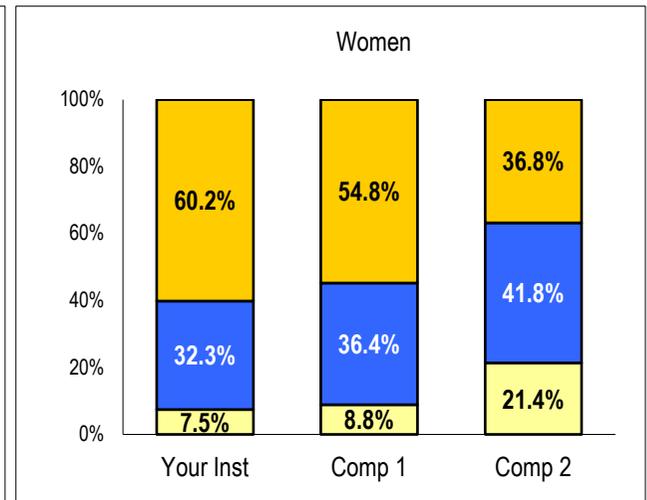
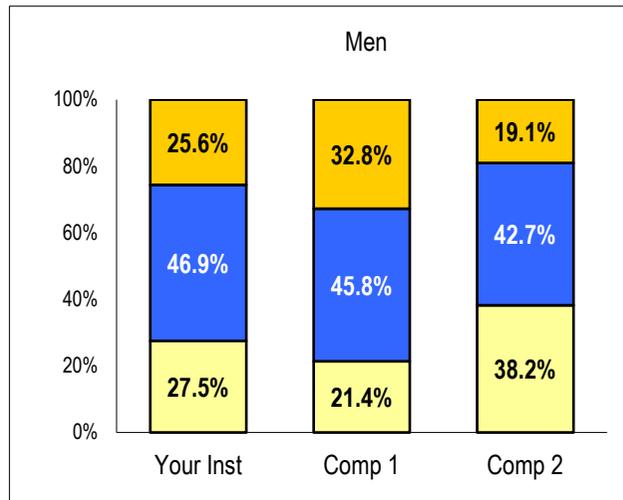
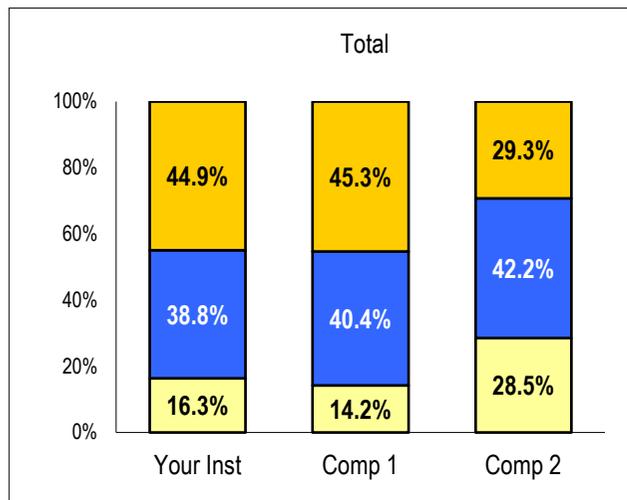


2012 CIRP Freshman Survey
First-time, Full-time Freshmen
Likelihood of College Involvement
CIRP Construct Percentage Report

Likelihood of College Involvement - is a unified measure of students' expectations about their involvement in college life generally.

Kenyon College	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	361	15,602	30,265	160	6,684	12,347	201	8,918	17,918
High Likelihood of College Involvement	44.9%	45.3%	29.3%	25.6%	32.8%	19.1%	60.2%	54.8%	36.8%
Average Likelihood of College Involvement	38.8%	40.4%	42.2%	46.9%	45.8%	42.7%	32.3%	36.4%	41.8%
Low Likelihood of College Involvement	16.3%	14.2%	28.5%	27.5%	21.4%	38.2%	7.5%	8.8%	21.4%
Significance (based on High score group)	-		***	-			-		***

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

What is your best guess as to the chances that you will:

- * Participate in student clubs/groups (3.25)
- * Participate in volunteer or community service work (1.58)
- * Socialize with someone of another racial/ethnic group (1.28)
- * Participate in a study abroad program (1.24)
- * Participate in student government (0.96)