



# FOCUSED ON:

## Student Learning and Artistic Excellence

In three short years the Graham Gund Gallery has become an energizing contributor to a Kenyon College education and an inspiration for community connections. The Gund Gallery Strategic Plan, summarized below, crystallizes and communicates the mission and initiatives the Gund will take over the next few years.

Endorsed by the President of Kenyon College and unanimously approved by the Gund Gallery Board of Directors in October of 2014, our strategic plan builds on our trajectory of success by setting objectives and specific goals—all in furtherance of the Gund's bold mission.

## OUR MISSION:

The Gund Gallery celebrates the power of art as a critical centerpiece of Kenyon's liberal arts mission and our community. We champion the best art and artists of the 20th and 21st centuries via an active exhibition schedule, expanding permanent collection, and formal and informal learning experiences.

## WHAT WE'VE DONE:

**1/3** of **KENYON STUDENTS**  
made a course-related visit  
to Gund in 2013/14

**40%** of **KENYON FACULTY**  
participated in an academic  
activity with the Gund in  
the past 24 months  
(representing 88% of departments & programs)

**52% INCREASE**  
in total attendance between  
FY12 and FY14

**20,552** →  
unique web visitors  
in FY14

**MAJOR ART DONATIONS**  
launched the new  
Gund Gallery Collection  
of 20th-21st century art

**29% INCREASE**  
in number of appointed  
Gund Associates since  
inaugural year FY12

**10 GUND ASSOCIATES** placed in  
summer internships and post-  
baccalaureate programs in 2013/14  
(up 100% from the year before)

That is a  
**57% INCREASE**  
since FY12

# FUNDAMENTAL OBJECTIVES:

## 1. Self-discovery and exploration

Learning happens everywhere. The Gund will expand student access to diverse informal learning opportunities and the development of applied and adaptable skills. The Gund Associates program, already a powerful and successful tool will be strengthened and a wide range of public programs and activities will give students the chance to stretch and test emerging talents. Films, talks, visiting artists and other activities further connect the curricular to residential life—punctuating the arc of the student experience with transformative moments.



## 2. Curriculum-focused, art-driven learning

Classes count. Courses in art and art history, psychology, sociology, history, math, religious studies, anthropology, film, gender studies, dance and other fields, visit the Gund for special sessions connecting art to diverse learning objectives. Students will expand their visual literacy through student-curated projects, senior exercises, course-inspired exhibitions and other curricular activities. Through critical visual thinking and an appreciation for humanity's history and diversity, the Gund encourages students to become synthetic, creative, and socially engaged thinkers as they select and advance in their own chosen discipline.



## 3. Life infused with visual art

Art inspires. It can change how we think about ourselves and our world. The Gund will expand interactions with and the pervasiveness of art throughout our creative campus and region through exhibitions, programs and a growing collection featuring the best art and artists of the 20th and 21st centuries. Multiple active galleries and exhibition sites will amplify the range and volume of art we can experience every day, week, month and year.



## 4. Interdisciplinary and collaborative hub

Creativity matters. Facilitating interdisciplinary and non-traditional connections for students, faculty and the wider community is important to our campus' creative ecosystem. At the Gund, ideas are exchanged and new knowledge is created, especially when collaborations emerge between great art and great minds. As a progressive 'learning museum,' the Gund brings people together in pursuit of the Gallery's and College's mutually supportive educational missions. Current opportunities will be expanded through interdisciplinary faculty workshops, artist residencies and guest taught intensive seminars and other programs.



## 5. Governance and operational effectiveness

Nuts, bolts and financing. Ensuring efficient implementation of strategies and competitive distinction for the Gund Gallery and Kenyon College requires a quality organization, the ability to measure our performance and new financial resources. In coming years, the Gund will raise \$15M for an endowment to provide regular and perpetual support for its programs in addition to the annual external funding that will enable our ambitious vision to be realized.



### GOALS BY FY18

→ **75%**  
of **KENYON STUDENTS**  
participate in a course-related visit to the Gund  
during their college career

**1 SIGNIFICANT**  
**ART GIFT EACH YEAR**  
to the permanent collection  
(single or multiple works)

**50%**  
of **KENYON FACULTY**  
participate in an academic or mission-oriented  
activity with the Gund over the  
preceding 24-months

**50%**  
of **KENYON STUDENTS**  
participate in a course-related visit  
to the Gund every year

**70%**  
of the **OPERATING BUDGET**  
generated by a Gund Gallery endowment and  
external support; expanding the budget to meet goals

### LET'S GET STARTED...

David Horvitz  
Chair, Gund Gallery Board of Directors

Sean Decatur  
President, Kenyon College

Natalie Marsh  
Director, Gund Gallery