

Kenyon College
FY2015 Higher Education Survey
Section 1. Pledges & Testamentary Commitments (Optional)

A. Outstanding Pledges Report the number and dollar amount of new contributions pledged (unconditionally) during the fiscal year but still outstanding at the end of the fiscal year, regardless of the promised payment date. Do not include pledges made in a previous year. Do not include pledge amounts paid during the reporting year. Pledges (unconditional promises) should not be counted anywhere else in the VSE survey.

	No. of Pledges	Amount \$
1. For current operations	205	2,849,399
2. For capital purposes	24	1,946,900

B. New Testamentary Commitments Report provisions made in wills (or through revocable trusts) during the fiscal year for which the institution has documentation. Documentation might include a photocopy of the pertinent portion of the will or trust document or a letter describing the commitment and its ultimate financial value to the institution. Do not include provisions that name the institution as a contingent beneficiary. Testamentary commitments (bequest intentions) should not be counted anywhere else in the VSE Survey.

	Number of provisions	Face value of provisions \$	Present value of provisions \$
New Testamentary Commitments	2	2,020,000	1,460,186

**Kenyon College
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 Section 2. Finances & Enrollment (Required for All Versions)**

This entire section must be filled out in order to be listed in the VSE Report and be eligible for the CASE Award Program. For Enrollment and FTEs, report the opening fall headcount or FTE count for the year being reported. Do not report unduplicated annual enrollment. For Endowment, report the market value at the end of the fiscal year being reported. For Expenditures, report the institution's E&G expenditures (read instructions for exclusions) AND the total expenditures of the affiliated foundation, if any.

ENROLLMENT: Count enrollment at the beginning of the academic year being reported (i.e., fall of 2014 for the report covering the 2014-15 fiscal year). All students (except continuing education) are counted: full-time, part-time, resident, extension, non-degree. (DO NOT convert part-time students to full-time equivalents.) FULL-TIME EQUIVALENT ENROLLMENT: Count the FTE enrollment figure as of the beginning of the reporting period, i.e., opening fall FTE enrollment. If the FTE figure is not available, use the formula: the sum of all full-time students plus one-third of the number of part-time students (e.g., three part-time students equal one full-time student). ENDOWMENT/LONG-TERM INVESTMENTS: Include all the following: - True endowment : funds provided the institution, the principal of which is not expendable by the institution under the terms of the agreement that created the fund. - Term endowment : similar to true endowment except that all or part of the funds may be expended after a stated period or upon the occurrence of a certain event as stated in the terms governing the funds. - Quasi-endowment : funds functioning as endowment - funds given to the institution "with no strings attached" or surplus funds that have been added to the endowment fund, the principal of which may be spent at the discretion of the governing board. Public institutions should include the combined endowment of the foundation and the institution. As a guideline, institutions should enter the amount reported on the NACUBO endowment survey. EXPENDITURES: Include all expenditures for Instruction, Research, Public service, Academic support, Student services, Institutional support, Scholarships and fellowships, and Operation and maintenance of physical plant. Exclude Auxiliary Enterprises, Hospital Services, and Independent operations.
 Public institutions should enter the combined expenditures for the foundation and the institution.

	FY2014	FY2015
1. Enrollment - total headcount	1,705	
2. Enrollment - full-time equivalent	1,698.0	
3. Endowment market value \$	212,159,850	
4. Expenditures \$	111,350,283	

Notes on Endowment and Expenditures

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Section 3a. Outright Giving: Current Operations (Full option)

DO NOT INCLUDE DEFERRED GIFTS IN THIS SECTION. There are three options for completing Section 3: Full, Partial, and Minimal. All forms of the survey count as full participation in the program. So, complete the version where the level of detail corresponds to the level of detail in your records. You might also want to do a shorter version because of time constraints. Please enter 0 where no gift income was received for a particular cell. Every cell below should have a number in it when you are finished.

	A. Alumni	B. Parents	C. Other Individuals	D. Foundations	E. Corporations	F. Religious Organizations	G. Fundraising Consortia	H. Other Organizations	I. TOTAL
1. Unrestricted	2,748,898	1,075,733	133,937	559,880	196,289	55	21,450	397,535	5,133,777
Restricted 2. Academic Divs.	270	0	240	2,500	250	0	0	11,800	15,060
3. Faculty & Staff Compensation	0	0	0	6,358	0	0	0	9,900	16,258
4. Research	0	0	0	0	0	0	0	35,000	35,000
5. Public Service & Extension	0	0	250	800,000	0	0	0	11,000	811,250
6. Library	1,250	0	0	0	0	0	0	0	1,250
7. Operation & Maint. of Plant	18,500	0	0	736,755	0	0	0	0	755,255
8. Student Financial Aid	11,236	21,399	100	100,000	0	1,500	51,964	106,600	292,799
9. Athletics	1,175	46,253	875	0	6,316	0	0	5,200	59,819
10. Other Restricted	340,826	74,278	153,125	1,101,944	43,591	0	0	102,650	1,816,414
11. Total Restricted (2-10)	373,257	141,930	154,590	2,747,557	50,157	1,500	51,964	282,150	3,803,105
12. Total Outright for Curr. Ops. (1&11)	3,122,155	1,217,663	288,527	3,307,437	246,446	1,555	73,414	679,685	8,936,882

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Section 3b. Outright Giving: Capital Purposes

Do not include deferred gifts in this section. Please enter 0 where no gift income was received for a particular cell. Every cell below should have a number in it when you are finished! DO NOT INCLUDE CORPORATE PARTNERSHIPS ANYWHERE ON THE VSE SURVEY. THESE INCLUDE THE PLM SOFTWARE AGREEMENTS AND OTHER SUCH ARRANGEMENTS THROUGH THE PACE PARTNERSHIPS.

	A. Alumni	B. Parents	C. Other Individuals	D. Foundations	E. Corporations	F. Religious Organizations	G. Fundraising Consortia	H. Other Organizations	I. TOTAL
1. Prop., Build. & Equipment	11,018,108	350,494	275	1,379,583	6,324	0	0	127,500	12,882,284
2. Endowment - Unrestricted	3,500	0	0	0	0	0	0	0	3,500
3. Endowment - Restricted	2,242,038	364,668	102,989	1,324,122	41,150	0	0	86,870	4,161,837
4. Loan Funds	0	0	0	0	0	0	0	0	0
5. Total Outright for Capital Purposes	13,263,646	715,162	103,264	2,703,705	47,474	0	0	214,370	17,047,621

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Section 3c. Deferred Giving**

Please report both Face Value (FV) and Present Value (PV). The Present Value for VSE purposes is defined as the tax deduction to the donor as allowed by the IRS. You must report both. If you find your records do not contain both figures, please contact VSE Support and request help. The survey cannot be accepted without face and present value figures. There is a deferred gift calculator at www.cae.org/vsestandards. This section is only for newly established deferred gifts or gifts that had funds added to them this year. Deferred gifts are ONLY: 1. Charitable Remainder Trusts. 2. Charitable Gift Annuities 3. Pooled Income Funds 4. Remainder Interest in Property. They are reported only when established, not when realized. DO NOT RECORD pledges, bequest intentions, gifts from IRAs, or gifts of life insurance in this section. Please enter 0 where no gift income was received for a particular cell. Every cell below should have a number in it when you are finished.

	A. Alumni - FV	B. Alumni - PV	C. Parents - FV	D. Parents - PV	E. Others - FV	F. Others - PV	G. Total Face Value	H. Total Present Value
1. Endowment - Unrestricted	0	0	0	0	0	0	0	0
2. Endowment - Restricted	0	0	0	0	0	0	0	0
3. Other Purposes	0	0	0	0	0	0	0	0
4. Total Deferred Giving	0	0	0	0	0	0	0	0

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Section 3d. Gift Income Summary

This summary pulls together total rows from Section 3.a, 3.b, and 3.c. When you enter the data online, this section is filled in automatically. There is no data entry required.

	A. Alumni	B. Parents	C. Other Individuals	D. Foundations	E. Corporations	F. Religious Organizations	G. Fundraising Consortia	H. Other Organizations	I. GRAND TOTAL
1. Total Outright for Current Operations	3,122,155	1,217,663	288,527	3,307,437	246,446	1,555	73,414	679,685	8,936,882
2. Total Outright for Capital Purposes	13,263,646	715,162	103,264	2,703,705	47,474	0	0	214,370	17,047,621
3. Total Deferred at Present Value	0	0	0						0
Official Total Using Present Value	16,385,801	1,932,825	391,791	6,011,142	293,920	1,555	73,414	894,055	25,984,503
Total Deferred at Face Value	0	0	0						0
Total Using Face Value	16,385,801	1,932,825	391,791						25,984,503

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Section 4a. Additional Details on Section 3 - Individuals

1. Contributions from Individuals A. Contributions from Individuals for All Purposes Alumni Total - REQUIRED

	No. of Record	No. Solicited	No. Donors	Amount \$
1a. Alumni undergraduate degree or diploma holders	17,127	15,648	6,784	16,135,225
1b. Alumni graduate only degree or diploma holders				
1c. Alumni without a degree or diploma	942	762	180	250,576
1d. Enter Totals here ONLY if you have left 1a-1c above blank				
1e. Alumni Total	18,069	16,410	6,964	16,385,801
	No. of Record	No. Solicited	No. Donors	Amount \$
2. Parents	7,759	7,280	2,050	1,932,825
	No. of Record	No. Solicited	No. Donors	Amount \$
3. Faculty and Staff	390	390	97	45,570
4. Students	1,653	423	384	2,469
5. All Others not counted in 1-4	908	1,086	361	343,752
Dollar Total of rows 3-5 above				391,791

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B. Contributions from Individuals for Current Operations Only

	No. Solicited	No. Donors	Amount \$
1a. Alumni undergraduate degree or diploma holders	16,069	6,696	3,077,353
1b. Alumni graduate degree or diploma holders			
1c. Alumni without a degree or diploma	762	173	44,802
1d. Enter Totals here ONLY if you have left 1a-1c above blank			
1e. Alumni Curr. Ops. Total	16,831	6,869	3,122,155
	No. Solicited	No. Donors	Amount \$
2. Parents	7,280	2,030	1,217,663
	No. Solicited	No. Donors	Amount \$
3. Faculty and Staff	390	94	40,195
4. Students	423	384	2,469
5. All others not counted in 1-4 above	1,086	311	245,863
Dollar Total of rows 3-5 above			288,527

C. Bequests - REQUIRED Include realized bequests, not bequest intentions, which are reported in section 1. Make sure the bequests listed below are also reported in section 3A, 3B, and/or 3C. Bear in mind that most bequests would not appear in 3C. Generally, they are not deferred gifts. In some cases, though, a deferred gift may be established via a will. If any of the reported bequests were reported in 3C, report them below at their present value, not face value.

	No. of Donors	Amount \$
1. Bequests for Current Operations	2	35,000
2. Bequests for Capital Purposes	4	275,712
3. Enter Totals here ONLY if you have left lines 1 & 2 above blank		
4. Total Bequests	6	310,712

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D. Three Largest Donor Totals from Individuals - REQUIRED. If any of these gifts are deferred gifts, use PRESENT value, not face value.

	Largest \$	2nd Largest \$	3rd Largest \$
1. From living individuals	10,668,290	758,676	519,243
2. Through estate settlements (bequests)	200,000	53,356	30,000

E. Direct Governing Board Giving for All Purposes Include current, emeritus and honorary board members. On row 1 include only gifts that receive legal/hard credit. NEW! Gifts that receive soft credit may be reported on row 2. Remember to report under the dollar amount, the sum of outright gifts plus deferred gifts at PRESENT (discounted) value.

You should count trustees in this section even though you previously counted them as alumni, parents, or other individuals. And soft-credit gifts would still be counted even though they are also counted under the type of organization that provided the direct gift. Do not enter zero to indicate you are skipping the question! Just leave the question blank if you're not answering. It is very unlikely that zero is a valid answer to this question.

	No. of Donors	Amount \$
1. Governing Board Giving	46	1,984,805
2. Additional Soft-Credit Gifts	12	1,978,834

F. Deferred Giving - REQUIRED Number of gifts (Charitable Remainder Trusts, Pooled Income Funds, Gift Annuities, and the like) whose dollar amount is reflected in Section 3.C.

	Number established or added to during reporting period
Deferred Giving	0

G. Appreciated Property Giving

	No. of Gifts	Amount \$
1. Securities	117	2,414,284
2. Real estate	0	0
3. Other real property	91	10,655,801
4. Enter Totals here ONLY if you have left lines 1-3 above blank		
5. Total Apprec. Prop.	208	13,070,085

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H. Personal Giving Additional Details Some personal gifts are dispensed through organizations and therefore are not reflected as personal giving data on this survey. Please report below personal gifts that are officially counted as coming from organizations elsewhere on this survey. The amount from family foundations will appear in section 4b and should not be entered here.

	No. of Donors	Amount \$
Donor-Advised Funds	176	818,760
Businesses	84	90,700
Other Organizations (Including Federated Funds)	9	3,698

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Section 4b. Additional Details on Section 3 - Organizations & Other

2. Contributions from Organizations A. Foundations

	No. of Donors	Amount \$
1. Personal and Family	86	2,924,692
2. Other foundations and trusts, excluding corporate	20	3,086,450
3. Total	106	6,011,142

B. Three Largest Donor Totals from Foundations - REQUIRED The sum of the three largest donor totals from Foundations below must not exceed the total dollar amount reported from Foundations above because these largest donor totals must be included in the amounts reported above and in Section 3.

	Largest \$	2nd Largest \$	3rd Largest \$
Foundations	1,068,334	925,000	681,755

C. Corporations 1. Forms of Giving DO NOT INCLUDE CORPORATE PARTNERSHIPS ANYWHERE ON THE VSE SURVEY. THESE INCLUDE, BUT ARE NOT LIMITED TO, THE PLM SOFTWARE AGREEMENTS AND SIMILAR ARRANGEMENTS AS PART OF THE PACE PARTNERSHIP. IF THESE WERE INCLUDED IN SECTION 3, PLEASE RETURN TO THAT SECTION, REMOVE THEM, AND SAVE 3D AGAIN.

	No. of Gifts	Amount \$
1. Cash and securities (exclusive of matching gifts)	131	110,449
2. Company products	0	0
3. Other company property	0	0
4. Matching gifts	360	183,471
5. Total		293,920

2. Additional Matching Gifts Details In addition to the amounts listed directly above in line 4, please report below matching corporate gifts that were dispensed through a third party, such as a community foundation, charitable gift fund, or other entity. These would not be counted as corporate giving elsewhere in the survey, but are under the control of companies.

	No. of Gifts	Amount \$
Matching Gifts Not Directly From a Corporation	35	10,772

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D. Three Largest Donor Totals from Corporations - REQUIRED The sum of the three largest donor totals from Corporations below must not exceed the total dollar amount reported from Corporations you reported in Section 3. DO NOT INCLUDE CORPORATE PARTNERSHIPS ANYWHERE ON THE VSE SURVEY. THESE INCLUDE, BUT ARE NOT LIMITED TO, THE PLM SOFTWARE AGREEMENTS AND SIMILAR ARRANGEMENTS AS PART OF THE PACE PARTNERSHIP. IF THESE WERE INCLUDED IN SECTION 3, PLEASE RETURN TO THAT SECTION, REMOVE THEM, AND SAVE 3D AGAIN.

	Largest \$	2nd Largest \$	3rd Largest \$
Corporations	11,824	11,500	10,000

3. Other Fundraising Activity A. Purposes of Gifts to Endowment: Income Restricted (Include both outright and deferred gifts, and use the PRESENT value of deferred gifts.)

	Amount \$
1. Academic Divisions	45,000
2. Faculty and Staff Compensation	480,000
3. Research	132,000
4. Public Service and Extension	0
5. Library	7,538
6. Operation and Maintenance of Plant	0
7. Student Financial Aid	1,722,906
8. Athletics	0
9. Other	1,774,393
Total	4,161,837

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B. Support of Intercollegiate (Extramural) Athletics ONLY Note that the total you report here is not comparable to other Athletics Giving Totals in the VSE Survey. In Section 3A, you report Current Operations Restricted Giving to Athletics for both Intramural and Extramural combined. Here you report only Extramural. Here should also include Extramural Gifts to Endowment, Income Restricted to Athletics that you include in Section 3.B (outright) and 3.C (deferred).

	No. of Donors	Amount \$
1. Restricted to current operations	54	59,819
2. Restricted to capital purposes		
3. Total	54	59,819