

**Kenyon College Alumni Council Meeting
February 20-21, 2015**

- Present:** Coco Battle '97, Susan Berger '85, Nancy Ellis '72, Nadine Fabish '86, Frankie Gourrier Jr. '08, Becky Hoyt '99, Jack Killen '71, David Lilly '94, Michael Marting Jr. '14, Chris Mitchell '91, Libby Panhorst '13, Larae Schraeder '97, Rick Spinner '63, Cindy Sternberg Thomas '84, Julie Miller Vick '73 P'12 H'97
- Absent:** Larry Friedberg '84, Chris Van Nostrand '02, Rebecca Yarbrough '09
- Staff:** Scott R. Baker '94, Alex Compton, and Jessica Stricker
- Guests:** Donna Bertolet Poseidon '75, Jeb Breece '04, Mike Hermanson '10, Megan O'Donnell Patton '84, Meaghan Pachay '13, Emily Plocki '07, Hugh Resnick '91

Friday, February 20

1. President Susan Berger called the meeting to order at 9 a.m. Introductions followed. Berger provided an overview of the schedule for the weekend and meeting agenda.
2. Rick Spinner moved that the fall meeting minutes be approved. The motion was seconded by Cindy Thomas and approved unanimously by the Council.
3. Office of Alumni and Parent Program updates
 - Alex Compton updated Council on the travel program. The Greek Odyssey cruise (September 26 – October 5, 2015) currently has ten registrants. We are hoping to double that number. We are looking at a Galapagos Islands trip next year with Robert Mauck, associate professor of biology.
 - Philander Chase Corporation is giving tours at Reunion Weekend and hopes to protect 8,000 acres of land by the end of the next campaign (currently at ±5,000). Kokosing Nature Preserve green cemetery opening is slated for June 2015. A nine-hole golf course, Deer Hollow, will remain in operation.
 - The Alumni office will be hiring an Assistant Director.
 - Alumni office location is moving to Public Affairs' area. Public Affairs is moving to Sparrow House.
4. Frankie Gourrier gave a quick overview of the Black Student Union Reunion, September 25 – 28, 2014
 - The BSU Lounge was renamed in memory of Ruben E. Pope III '70
 - Ric Sheffield presented black history at Kenyon
 - There was a Kenyon through the years panel
 - The College announced the Ruben E. Pope Memorial Scholarship

5. Jack Killen facilitated a discussion on future practice for Council appointments. An ad-hoc group led by Jack Killen that included Frankie Gourrier, Chris Mitchell and Libby Panhorst, with ex-officio members Susan Berger, Scott Baker and Alex Compton, prepared a working document to facilitate this discussion. Council engaged in a robust discussion about the process. A document which will detail the new process will be brought to the May meeting for a final vote.

6. Joint Session with KFEC discussing Kenyon communications to alumni leaders. Alumni leaders believe it is important to receive news of College developments in advance of the news going to the alumni community as a whole. Group discussion followed on solutions to improve the ways that alumni volunteer leaders are informed so they may become more effective advocates for the College.

Council broke for lunch with KFEC and alumni volunteers.

President Decatur presented A Look Inside: A Kenyon Symposium for all volunteers.

Sarah Kahrl gave a brief presentation on the Kenyon Institute.

The meeting reconvened at 3:00 p.m.

7. Awards Nominations

Susan Berger explained voting procedure and opened the floor for discussion. Council reviewed nominations, and by vote, made award selections.

8. Berger went over the Alumni Association Welcome Reception and Senior Class Alumni Welcome Dinner

Meeting adjourned at 4:00 p.m.

Saturday, February 21

9. Berger called the meeting to order at 9:00 a.m.

10. Developing a Regional Steering Committee

Emily Plocki, Regional President in Washington, D.C. presented best practices for developing regional steering committees.

11. Middle Path Days

Cindy Thomas, Boston regional president, presented her experience in planning Middle Path and offered tips for success.

12. Reports from Regional Associations:

Council receive reports from the following regional associations: Atlanta (Donna Bertolet Poseidon), Boston (Cindy Sternberg Thomas), Cincinnati (Michael Hermanson), Cleveland (Megan O'Donnell Patton), Indianapolis (Hugh Resnick), Michigan (Chris Mitchell), New York City (Jeb Breece). Alex Compton shared updates for Chicago and Los Angeles.

13. Career Development Office Intersections with Regional Associations

Council brainstormed ideas of how to use the regions most effectively in connection with CDO

- Senior Week tables grouping students by where they plan to move
- Give card with social media and other regional links
- Push usability of Kenyon Career Network
- Identify alumni willing to be mentors/supporters to graduates in their new home cities
- Include buzzwords in Symplicity profile
- Use alumni while they are on campus
- Give regional leaders lists of new alumni coming to their area

14. Baker gave preview of Affinity Reunions planned for upcoming year

- Gay and Lesbian Alumni (GALA) - October 10-11, 2015
- 30th Anniversary of Crozier Center for Women – date TBD

15. Topic Suggestions for May meeting:

- Time with CDO
- Report on regions
- Recap of Middle Path Day
- Ideas for engagement in smaller regions
- Planned giving overview

Meeting adjourned at 12:00 p.m.