Go Next, Inc. is a qualified people-to-people sponsoring organization allowed to conduct educational exchanges in Cuba.
AUTHENTIC CUBA AWAITS!

NOW IS THE TIME TO DISCOVER THIS ISLAND’S RICH HISTORY & CULTURE

ONLY 25 SPACES AVAILABLE!
BOOK BY 10-30-15

Kenyon College
College Relations Center
Gambier, Ohio 43022
DEAR ALUMNI, PARENTS AND FRIENDS,

Cradled between the Atlantic Ocean and Caribbean Sea, just 90 miles from Florida, lies an island of pivotal history and lush natural beauty, of rich artistic tradition and architectural grandeur. Off-limits to most American travelers for half a century, Cuba—one of the world’s most enigmatic countries—is ready for you to unravel its mysteries. As diplomatic relations between Cuba and the U.S. continue to develop, now is the perfect time to experience this long-isolated nation on the verge of great transformation.

I had the opportunity to travel to Cuba with Professor Kate Hedeen in 2012, and I’m thrilled that she has agreed to serve as Kenyon’s faculty host for another trip. Kate’s knowledge of Cuba will greatly enrich this wonderful trip.

Join us on an extraordinary people-to-people exchange, specially designed to reveal the authentic spirit and culture of Cuba—where 1950s-era automobiles still roll past magnificent Spanish colonial buildings. Together we’ll encounter the true heart and soul of this colorful country by engaging with the diverse, inspiring people who call it home. From artists and students to entrepreneurs, you will connect with a variety of citizens to gain real insight into Cuba’s intriguing past, present, and future. Throughout this week-long journey, you’ll explore the island firsthand, with insider access to unique cultural experiences and off-the-beaten-path sites you won’t find on the typical tourist’s itinerary. Whether visiting a private artist studio in lively Havana, the remote eco-village Las Terrazas, or the beautifully preserved colonial cities of Trinidad and Cienfuegos, each destination will spark meaningful interactions and memories that last a lifetime. With only enough space for up to 25 travelers, this trip will fill up quickly. Don’t miss the chance to immerse yourself in the fascinating heritage of Cuba, one of the most complex and vibrant nations in the world, during a time of historic change.

Sincerely,

Scott R. Baker ’94
Associate Vice President for Alumni and Parent Engagement

Katherine M. Hedeen is an Associate Professor of Spanish at Kenyon College. She specializes in Cuban literature and culture and Latin American poetry, and has researched and translated numerous contemporary authors from the region. She has brought out more than twenty books of translations, including collections by Juan Barriuelos, Juan Calzadilla, Marco Antonio Campos, Luis García Montero, Juan Gelman, Fayad Jamís, José Emilio Pacheco, Víctor Rodríguez Nóñez, and Ida Vitale. She is an associate editor of Earthwork’s Latin American Poetry in Translation Series for Salt Publishing and the recipient of a 2009 and a 2015 National Endowment for the Arts Translation Project Grant.

SPACE IS LIMITED
MAXIMUM OF 25 PARTICIPANTS
For information and to register, call GO NEXT at 800.842.9023
TRAVEL INSURANCE

We strongly suggest purchasing travel insurance. Travel insurance information will be sent to you with your confirmation letter.

Go Next, Inc. (hereinafter GN), located at 8000 West 78th Street, Suite 345, Minneapolis, Minnesota 55439-2358, in return for full payment by you of the amounts specified, is responsible to arrange for the transportation, accommodations and other services specified as included in this brochure as advertised. In selecting GN and the flight(s) specified, you have selected them, and subject to the following terms and conditions. Unless expressly specified as included by this brochure, taxes and fees are not included.

AIRCRAFT BOARDING: The air carrier reserves the right to substitute equipment but is not obligated to do so. GN reserves the right to substitute air carriers but is not obligated to do so. GN CANNOT BE HELD RESPONSIBLE FOR AIRLINE DELAYS.

Aircraft boarding privileges are limited to its passengers whose full payment and signed agreement have been received by GN and whose name is specified on the manifest given to the carrier before departure. All persons must also present a passport with at least six months validity beyond their return date and a Cuba visa when boarding. Improper documentation, inadequate proof of identity, incorrect spelling of the passenger's name, and/or the submission of a false itinerary may result in denial of boarding privileges. The air carrier reserves the right to decline, accept or retain any person on the flight at any time within their sole discretion. If you are denied boarding privileges, you forfeit all monies paid and will be assessed any non-recoverable costs.

VISAS: Acquire in sufficient time prior to your planning.

ADVISE: When you are traveling outside of the United States, please be aware that significantly different health, safety and legal standards may prevail. You should plan and act accordingly, and exercise good personal judgment for your own health and safety at all times when abroad. If you have health, medical or personal reasons, or require any special equipment or assistance, including without limitation those who permanently or periodically use a wheelchair, must be accompanied by someone who agrees to provide the required assistance and participate in the program. GN reserves the right to refuse boarding privileges to Cuba. GN's OFAC authorized travel service provider will endeavor to assist travelers in applying for the necessary visa subject to the following. A signed, valid passport is required for each person and it is suggested that if you do not already have your passport that you apply for it immediately. If you currently have a valid passport, it must be valid a minimum of 6 months after your scheduled date of return to meet the requirements for your visa. Visa assistance will only be provided for those travelers paid in full 45 days prior to departure.

NOTICES: Any complaints or claims against GN must be made in writing and received by GN within 90 days after scheduled termination of the trip. Any claims or disputes against GN must be brought within 1 (one) year after scheduled termination of the trip or forever barred.

The rights and remedies relating to cancellations made available under this agreement are in addition to any other rights or remedies available under applicable law. However, we offer any refunds under this agreement with the express understanding that the receipt of that refund by you waives all other remedies.

While Go Next makes every effort to adhere to the specifics shown in this brochure, all information contained herein is subject to change. Go Next is not responsible or liable for typographical errors, omissions or misprints.

INSURANCE: Travel insurance is available and can provide coverage for unforeseen circumstances that could disrupt your trip. See panel above.

INTERNATIONAL FLIGHTS ONLY: International travel involves stringent identification and documentation requirements. Be sure you are familiar with the visa requirements of the destination country for which this program was developed. GN reserves the right to terminate the authority of any participant to remain in Cuba under GN's license.

In its sole discretion to terminate the authority of any participant to remain in international charters and routing. By registering, that all participants adhere to this full-time schedule of activities, and (hereinafter OFAC) to organize and conduct a program consisting of a full-time schedule of activities or other causes reasonably beyond the respective control of GN and the trave...
RESERVE YOUR CUBAN DISCOVERY TRIP TODAY!

CUBAN DISCOVERY $5,499 per person, double occupancy; Single occupancy, add $900

Hotel bed request: Check one: □ Twin (2 beds) □ Double (1 bed) Accommodation requests are subject to hotel availability.

PLEASE MAKE YOUR ARRANGEMENTS TO ARRIVE IN MIAMI ON MARCH 5. Crowne Plaza Miami International Airport hotel check-in is at 3pm.

You may contact Go Next to arrange domestic Miami flights (a $35 administrative fee per reservation will apply). All passengers must travel with a passport valid at least 6 months beyond their return date.

GUEST 1: Full Name (as it appears on your passport)

M F
Title First Middle Last
Preferred name
Main Phone ( )
Alternate Phone ( ) Email Address
Mailing Address
City State ZIP
Birth Date (MM/DD/YYYY) Country of Birth Citizenship
Passport Number Place of Passport Issuance
Passport Issue Date Exp. Date Mother’s maiden name

GUEST 2: Full Name (as it appears on your passport)

M F
Title First Middle Last
Preferred name
Main Phone ( )
Alternate Phone ( ) Email Address
Mailing Address
City State ZIP
Birth Date (MM/DD/YYYY) Country of Birth Citizenship
Passport Number Place of Passport Issuance
Passport Issue Date Exp. Date Mother’s maiden name

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: I/We have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement. By signing this, I/we also agree to participate in all scheduled educational exchange activities approved by OFAC and I/we understand that there is no deviating from the daily schedule.

SIGN HERE __________

DEPOSIT AND FINAL PAYMENT: A deposit of $950 per person is due with your reservation application. Mail checks payable to Go Next. Full payment is required by November 16, 2015. Reservations received after this date must be accompanied with full payment.

Please reserve ______ space(s). Enclosed is my/our deposit for $ ___________.

Deposits may be made by credit card; however, all FINAL payments are required to be made by check or cash.

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.
WHY TRAVEL TO CUBA WITH GoNext?

SINCE 2013, Go Next travelers have embarked on outstanding people-to-people trips, each helping the dream of experiencing Cuba transform into reality. Now it’s your turn. Journey with Go Next, the leader in alumni travel to this island nation, and watch your vision of Cuba come to vivid life. Let us show you the best of this long-forbidden country—its authentic glory, fascinating culture, and architectural majesty—while enhancing your adventure with these benefits of traveling with Go Next:

- Privileged access to the premier hotels, motor coaches, and seasoned local guides
- Enriching and informative program, thoughtfully crafted to include an ideal mix of renowned attractions and off-the-beaten-path sites
- Smaller group size, allowing for a more rewarding, intimate experience
- On-location Go Next Program Manager to provide exceptional concierge support throughout your journey
- Special activities including private studio visits and expert-led tours
- Pre-trip assistance and information including an orientation guide, book and film list, and more
- All the details are covered; we obtain the Cuban visa and provide all documentation
- Discover Cuba with a like-minded group of fellow Go Next travelers

People-to-people travel dictates that all participants follow a full-time schedule focusing on educational opportunities and genuine cross-cultural connections.
HAVANA

- Enjoy a panoramic sightseeing tour and walking tour of Old Havana, a UNESCO World Heritage Site, filled with timeless Spanish colonial buildings, churches, and palm-fringed plazas.
- Embark on a guided campus tour of the University of Havana*, Cuba’s oldest university and one of the first established in the Americas, and discuss the Cuban higher education system.
- Meet with an official representative of the Office of the City Historian who will describe various aspects of Old Havana’s sustainable development, current urban planning practices, and unique historic preservation program.
- Gain insight into Cuba’s film industry and culture at the Cuban Institute of Cinematographic Art and Industry, created in 1959 to improve the quality of Cuban films—focusing on education and artistic expression.
- Experience a panoramic tour of the District of Alamar, a 1970s social housing project of Soviet-style concrete apartments—that today is home to thousands of Cubans.
- Chat with locals about organic farming at Organopónico Vivero Alamar, one of Havana’s largest and most successful cooperative urban gardens.
- See how art can transform a neighborhood at Muraleando, a vibrant community outreach project founded by local residents.
- Travel south of Havana to Las Terrazas, a self-sustaining community and UNESCO Biosphere Reserve, surrounded by lush, forested hills.
  - Get a rare glimpse into rural Cuba’s medical services at a local clinic.
  - Sample coffee at Café Maria, where the owner and her family welcome visitors and explain the role of coffee in Cuba’s culture.
  - Visit the lakeside studio of Lester Campa, a celebrated landscape artist whose pieces reflect political and environmental themes, or stop at the workshop of local artist Ariel Gato Miranda to view his unique paper recycling process.
- Visit the home of renowned ceramicist and painter José Rodríguez Fuster, known as the “Picasso of the Caribbean.” See how his creative vision has transformed the local neighborhood into a colorful, artistic landscape.
- Head to the fishing village of Cojimar, the setting for Ernest Hemingway’s book The Old Man and the Sea, and visit Finca Vigía, the mansion where he lived from 1939 to 1960.
- Explore the artist studio project La Lavanderia and meet with a local artist to learn about traditional art in Cuba.
- At several dinners held in privately owned restaurants or private homes known as paladares, hear firsthand from the owners about the entrepreneurial climate in Cuba.
CIENFUEGOS
• Admire the colonial architecture of Cienfuegos, a UNESCO World Heritage Site known as the “Pearl of the South,” and see the Punta Gorda Peninsula.
• Meet with a local choir or visit an art school to discuss the role of art and music in Cuban society.
• Visit a ration store where the store manager will explain rationing, the dual-currency system, and the difference between ration stores, Cuban peso stores, and CUC stores.

TRINIDAD
• Take in the centuries-old charms of Trinidad, a Spanish colonial gem and UNESCO World Heritage Site.
• Learn about traditional ceramic techniques at the Casa del Alfarero, a pottery house founded and operated by the Santander family for generations.
• Tour a bed and breakfast where you will learn about this new entrepreneurial opportunity for Cubans, a business typically operated by the state.
• Join a Santeria practitioner at the Templo de Yemaya, and delve into the history and basic principles of this Afro-Cuban religion.

SANCTI SPIRITUS
• See the picturesque town of Sancti Spiritus, one of the original seven Cuban cities founded by the Spanish.
• Witness how a variety of produce, meat, and local products are displayed and sold with visits to an outdoor food market and industrial goods market.

SANTA CLARA
• Enjoy dance, theater, and music performances by the students at the Santa Clara Music and Performing Arts School, and hear how the performing arts have influenced Cuban life.
• Stop at the Museum and Mausoleum of Che Guevara (time permitting).

The features listed above are samples of the activities you may participate in. You will receive a detailed daily itinerary approximately 14 days prior to departure. While unlikely, slight changes to the itinerary and accommodations may occur due to Cuban government directives. *In the event a school or other venue is closed, an alternate people-to-people exchange will be scheduled.

PARTICIPANTS SHOULD BE IN GOOD PHYSICAL CONDITION. This program involves motor coach and walking tours with more than a moderate amount of walking on cobblestone streets, stairs, and uneven ground. The daily tours can include moderate to strenuous walking, primarily over natural and uneven surfaces. There are numerous steps and inclines to negotiate and many sites do not have elevators.
This map represents approximate locations.

PROGRAM INCLUSIONS

$5,499 PER PERSON, DOUBLE OCCUPANCY

MIAMI INCLUDED FEATURES:
• 1 night at the Crowne Plaza Miami International Airport hotel or similar accommodations
• Orientation meeting in the evening
• Exclusive local representative

CUBA INCLUDED FEATURES:
• Round-trip charter flight between Miami and Havana
• 7 nights’ accommodations: 5 nights in Havana, 2 nights in Sancti Spiritus
• 19 meals: 7 breakfasts, 7 lunches, 5 dinners, including a welcome and farewell dinner in Havana (two local beverages are included with each meal)
• Transportation via private, A/C vehicles with 2 bottles of water per person, per day
• Full schedule of educational activities that result in meaningful interaction with the locals
• Certification of travel to Cuba under the U.S. Department of the Treasury general license
• All entrance fees to included tour sites
• Private English-speaking national guide
• Exclusive Go Next Program Manager
• Gratuities for restaurant staff, local guides and drivers, and luggage handling
• Insightful presentation led by a Cuban expert, providing unique commentary on the nation’s economy and culture
• Cuban travel insurance covering medical repatriation expenses only, as required by the Cuban government, valid only during your stay in Cuba

NOT INCLUDED:
Airfare between home and Miami, passport fees, Cuban visa fee of approximately $85, Cuban departure tax of approximately $25, beverages other than those included with meals as indicated, personal expenses, optional travel insurance, baggage fees, and other items not specifically mentioned as included. The fees above are approximate and subject to change.
CUBA HOTELS

MELIÁ COHIBA—Havana
Located in Havana’s colorful Vedado neighborhood, the modern Meliá Cohiba hotel is just a short drive from the historic heart of Old Havana. Stroll the nearby Malecón, the famed seawall stretching along Havana’s waterfront, walk to the Plaza de la Revolución, or enjoy this high-rise hotel’s variety of fine amenities and facilities, including an outdoor pool, whirlpool, solarium, gym, beauty parlor, gift shops, restaurants, and bars. In addition to Internet access and air conditioning, each comfortable guest room features a satellite TV, hair dryer, safe, and an iron and ironing board.

HOTEL PLAZA—Sancti Spiritus
Standing in the old quarter of Sancti Spiritus, near the 16th-century Parroquial Mayor—one of Cuba’s oldest churches—is Hotel Plaza, offering a memorable and authentic Cuban hotel experience. Originally built in the 19th century as a family mansion, this quaint hotel has been completely renovated to reflect its former colonial style. Take in views of the main square from its rooftop terrace, or enjoy its amenities, including a bar and restaurant. Each uniquely configured guest room comes equipped with satellite TV, air conditioning, and an in-room safe.