

**Kenyon College Alumni Council Meeting
May 27, 2016**

Present:	Susan Berger '85, Susie Bloom Hudgins '89 P'18, Jim Carr '62 P'91, Conor Dugan '15, Nancy Ellis '72, Nadine Fabish '86, Frankie Gourrier Jr. '08, Becky Hoyt '99, Jack Killen '71, Christian Martinez-Canchola '12, Chris Mitchell '91, Melzetta Moody '05, Rick Spinner '63, Julie Miller Vick '73 P'12 H'97
Absent:	Colette Pichon Battle '97 Beko Reblitz-Richardson '00, Win Sheffield Jr. '77, Cindy Sternberg Thomas '84,
Staff:	Scott R. Baker '94, Alex Compton, Heidi McCrory and Nancy Sowders
Guests:	Kristin Ann Meister G'00, KFEC Chair, Ms. Sarah Kahrl, Director of Kenyon Institute

Thursday, May 26

- Council met with President Decatur and Student Affairs staff regarding Title IX concerns.

Friday, May 27

- President Chris Mitchell called the meeting to order at 9:11 a.m. and welcomed the group. Meeting agenda:
 - Approve Winter Minutes (vote needed)
 - Kenyon Fund Support
 - Gregg Cup Luncheon and Council
 - Review Agenda
 - Council President and Vice President (vote needed)
 - One-year Reappointments (vote needed)
 - Trustee Nominations
 - Title IX
 - Sarah Karhl to present format for Kenyon Institute January Term and ask for input
- Rick Spinner asked Chris to make Title IX an agenda item, discussion followed.
 - Susie asked how we proceed. What is Alumni Council's responsibility?
 - Julie asserted it is a countrywide epidemic on college campuses.
 - All are in agreement to circulate a communication piece to alumni, via the Executive Committee

- Chris asked for a motion to approve the winter meeting minutes. Nancy Ellis made the motion for approval. The motion was seconded by Becky Hoyt, and approved unanimously by the Council.
- Kenyon Fund Support ~ 100% contribution from council members
Greg Cup luncheon and awards will be held at noon, Saturday, May 28, 2016.
- Nominations for next year
 - Chris nominated Jack Killen for President and Cindy Sternberg Thomas for Vice-President
 - Frankie nominated Christian Martinez-Canchola as Secretary
 - After discussion, the slate of candidates was approved unanimously.
 - Council selected at large membership for next year.
- Trustee Nominations
 - August 1, 2016 ~ deadline for nominations
- Next Year's Meetings
 - Discussion to change to two meetings, fall meeting & winter weekend
 - Electronic meeting option debated
 - Unanimous vote to keep 3 meetings
- Office of Alumni and Parent Engagement updates
 - Switchboard metrics
 - Kenyon the 'new gold standard'
 - Total adoption 'awesome'; student adoption lacking
 - Partner with CDO to roll out Switchboard to new students at orientation
 - Encourage Switchboard ~ Facebook connection
 - Open position, Associate Director of Young Alumni Engagement
 - Kenyon Ambassador on Switchboard and other social media

Council broke at 10:55 am and reconvened at 11:06 am.

- Committee Reports
 - Regional Activity
 - Strengthening Regional Associations
 - Communications to all ~ minutes only go to Regional leaders
 - Shared access to Google drive folder for Regionals
 - How can college support the Regionals

Chris thanks committee for regular calls and keeping in touch

- Targeted Focus

- Ongoing work on three themes
 - Senior Dinner
 - Bio on alums attending & how do we present them to students
 - Consolidation of social media platforms
 - Win working on social media aspects
 - Facilitation of Faculty & Alumni relationships
 - Reached out to faculty for suggestions & feedback
 - Facilitate externships and experiential learning

Alex noted CDO assisting students

Christian enquired of opportunities for people of diversity

Susan suggested panel discussions

- Communications
 - Documents and information before new council members first meeting
 - Bakers Dozen ~ fewer words / more links to information
 - “What is our voice?” How do we respond?
 - Canary in the Coal Mine

Sarah Kahrl gave a brief presentation on expanding the Kenyon Institute seminar experience, offering a one-day Saturday program in New York, and asking for ideas from the Alumni Council.

Council broke for at 11:58am and reconvened at 1:07pm.

- Alumni Council held an Executive Session
- Year End Review and Wrap Up
 - Communications (cont. from morning session) Title IX Facebook page
 - Susan ~ Do not set email to ‘reply all’
 - Nadine ~ Satellite pages on social media and website
 - Changes or adjustments for next year
 - What do we give new members?
 - Handbook created by Susie
 - Playbook still developing – Secretary to follow up
 - Embrace tasks in between meetings
 - Jack gives preview of next year
 - Put lots of energy into communications network
 - Build a communication strategy

- Keep eyes on sexual assault issue
 - Education
 - Prevention

- Recognition of Retiring Members
 - Nadine Fabish
 - Becky Hoyt
 - Susan Berger
- Jack thanked Chris for his term as president

Meeting adjourned at 2:28 p.m.