

# Kenyon College

## *Innovation Greenhouse Retreat*

Sponsored by The Burton D. Morgan Foundation

*October 2-4, 2009*

### WHAT IS IT?

Thirty first and second year students will be selected to participate in a weekend of intensive leadership training and entrepreneurship education. Attendees will improve their skills as leaders through workshops in the following areas:

- **Discover your strengths:** Effective leaders work to their strengths. Learn yours and use them to improve performance at Kenyon and beyond.
- **Entrepreneurship Demystified!** How your liberal arts education is a competitive asset in a world that prizes creativity and innovation.
- **Attend the *Extreme Entrepreneurship Tour***- A high-energy interactive presentation by young entrepreneurs.
- **Team Development and Behavior**- Discover your individual leadership and team styles.
- **Difficult Conversations**- What *really* happens when the conversation gets hot?!? Develop a key negotiating skill.
- **Time Management**- Learn to manage your most precious resource.

Lodging and food expenses will be provided by the Burton D. Morgan Foundation. We will depart Kenyon at 5pm on Friday, October 2 and return early Sunday afternoon October 4.

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### PARTICIPANTS WILL:

- Learn about entrepreneurship opportunities on campus and in the community.
- Enhance their personal development as leaders.
- Increase their knowledge about different leadership styles and skills.
- Learn how to communicate effectively with others.
- Improve teamwork and problem solving skills by working with members of a group.
- Meet many other emerging leaders on the Kenyon campus.

Students will leave the workshop with a sense of their potential for creating, planning and sustaining a new enterprise. They will learn about businesses started by students at other schools. They will be encouraged to pursue their business ideas and will be eligible to apply for a Burton Morgan Business Development Grant to further refine their ideas during sophomore/junior years.

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### APPLICATION TIMELINE:

- Applications are due to the Student Activities Office by **Monday, September 21 @ Noon.**
- Accepted applicants will be notified around Friday, September 25.

For more information on the application or retreat, please contact:

Ted Rice, Program Director

Burton D. Morgan Innovation Greenhouse Program

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